

Dear Councillor

CABINET - WEDNESDAY, 4TH NOVEMBER, 2015

Please find attached, for consideration at the next Wednesday, 4th November, 2015 meeting of the Cabinet, the following Appendix to a report that was not available when the agenda was printed.

Please bring this document with you to the meeting.

Agenda No Item

4. **St John's Street Car Park, Hythe: Redevelopment Opportunity and Disposal**
 (Pages 1 - 46)

To consider whether to dispose of the St John's Street, Hythe car park.

Yours sincerely

Jan Debnam

Committee Administrator

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Report on the results of the consultation undertaken from 21st October to 30 October 2015 on the proposals of New Forest District Council to sell the car park in St John's Street to Lidl

1.0 Timeframe

Hythe and Dibden Parish Council (HDPC) was faced with a very short timeframe to undertake this consultation:

12 October, 2015	Extraordinary Meeting of full Council considered an overview report from the Clerk to the Council based on information provided by New Forest District Council (NFDC). This was the first occasion that the Parish Council had been informed of NFDC's plans for the sale of St John's Street Car Park to Lidl;
13 October, 2015	Formal response submitted from HDPC to NFDC to be added to the report to NFDC Cabinet: <i>"We believe that no decision should be taken by NFDC cabinet at this time. We propose that a fully accessible consultation is undertaken with the community to seek their views on what is their preference for this site"</i> It was also agreed that a public meeting would be held following the consultation;
14 October, 2015	Clerk informed by NFDC that the HDPC response has been added to the cabinet report that would be going ahead on the 4 November;
21 October, 2015	Electronic and paper based survey developed and launched;
30 October, 2015	Survey closed 1200;
2 November, 2015	Draft report circulated to HDPC councillors;
3 November, 2015	Report submitted to NFDC;
4 November, 2015	Presentation of HDPC Vice Chairman to NFDC Cabinet

2.0 Methodology of survey

This survey was an incredibly difficult task to develop and deliver in the short timeframe, however results have been obtained that this Council believes are robust.

1864 survey responses were received of which 1112 responses were received from SO45 4, 5, and 6 postcode areas. (Hythe and Dibden has an adult population of 16,579 and 9,377 households).

The questions used in the survey were those asked, or are based on comments made by the community and councillors at the Extraordinary Council meeting. With the report to NFDC cabinet proceeding on 4 November there was no opportunity to consult on the community preferences for the use of the land in question. The consultation aimed to ascertain whether

the wider community agreed with the benefits and issues that were raised to the Council at the Extraordinary meeting.

This Council believes that this format provides a basis for a community impact assessment; a missing consideration in this process.

The electronic survey was undertaken using Google Survey.

The paper based survey sheets were distributed throughout the community at community access points nominated by councillors and the community. These sheets were returned to The Grove or to the community access points whereupon collections were regularly undertaken. HDPC was keen to deliver a consultation to every household however the NFDC timeframe did not permit this approach.

The paper based surveys received were electronically inputted to the Google Survey and a depersonalised 'data dump' of the survey data has been made available to the community on the Council's website. All paper based surveys have been retained.

Criticisms of the survey questions were received from one community member and NFDC, however this Council did not have an opportunity to develop and deliver a land use survey and was responding to various concerns and benefits raised by councillors and members of the community. It was felt that if the Council was starting from the beginning of this process of looking at an alternative use for the car park the survey would not have been undertaken in the format used.

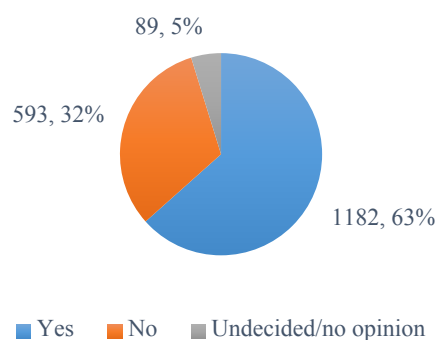
This Council undertook its best efforts with the community in the time available. The data has been analysed in its raw form with no adjustments for projected error by respondents.

3.0 Results

3.1

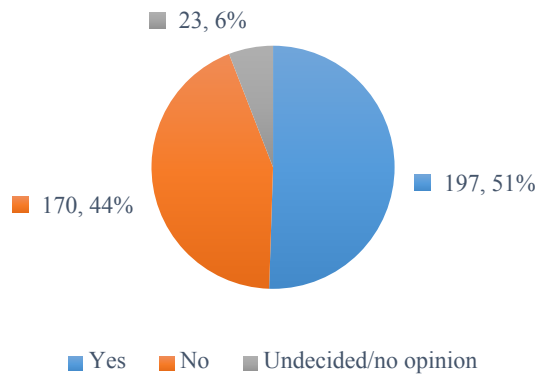
Do you support New Forest District Council's proposal to sell St John's St Car Park to Lidl for them to build a new supermarket on the site?
All responses.

Yes	63%
No	32%
Undecided/ no opinion	5%



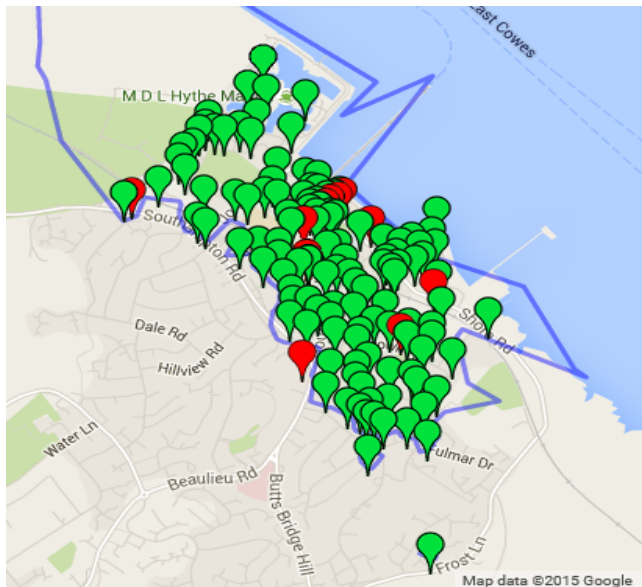
3.2

**Do you support NFDC's proposal to sell St John's Street Car Park to Lidl for them to build a new supermarket on the site?
SO45 6 postcode responses**



Yes	50%
No	44%
Undecided/ no opinion	6%

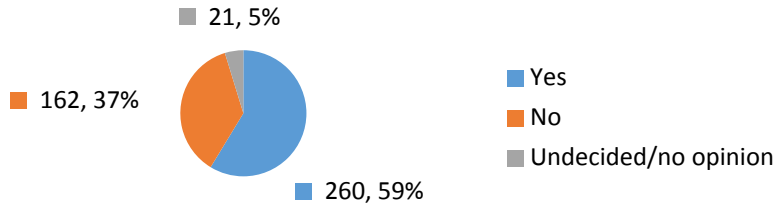
Map showing SO45 6 postcode area



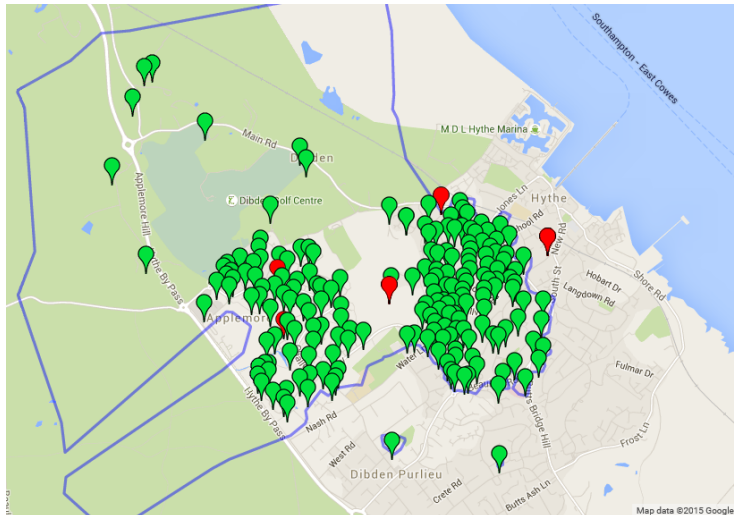
3.3

Do you support NFDC's proposal to sell St Johns Street Car Park to Lidl for them to build a new supermarket on the site?
SO45 5 postcode responses

Yes	59%
No	36%
Undecided/ no opinion	5%



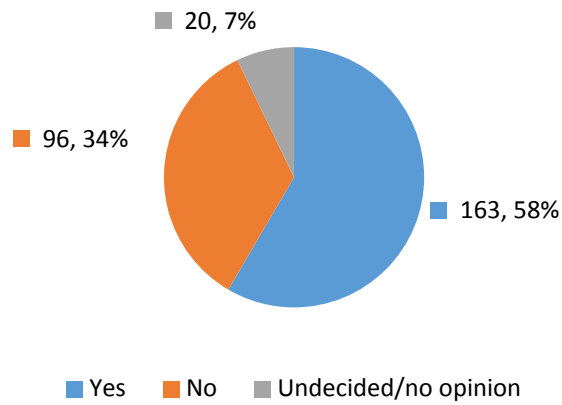
Map showing SO45 5 postcode area



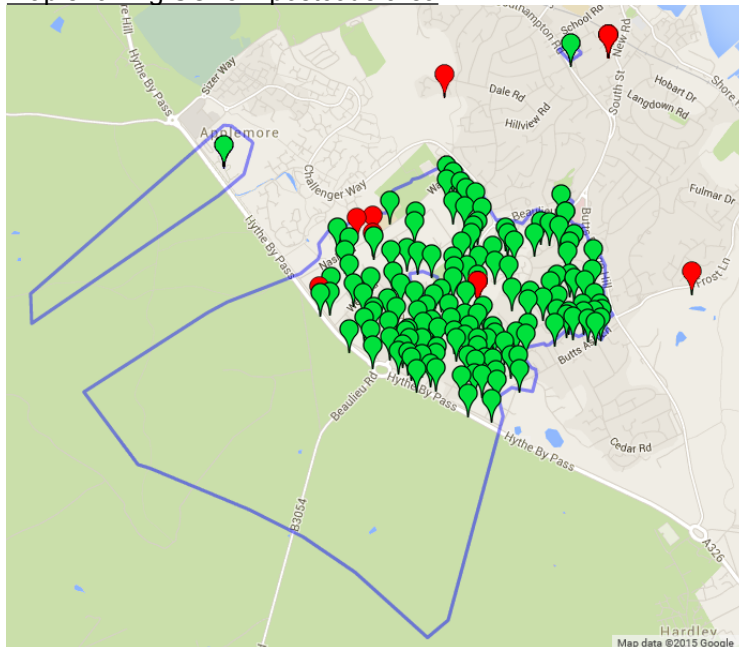
3.4

Do you support NFDC's proposal to sell St Johns Street Car Park to Lidl for them to build a new supermarket on the site?
Responses from SO45 4 postcode

Yes	59%
No	34%
Undecided/ no opinion	7%



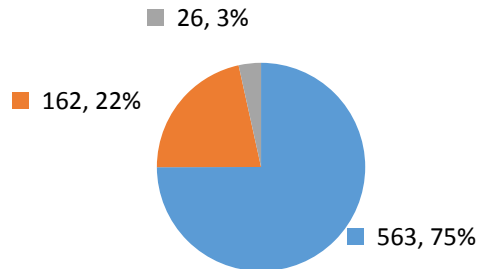
Map showing SO45 4 postcode area



3.5

Do you support NFDC's proposal to sell St Johns Street Car Park to Lidl for them to build a new supermarket on the site? Responses from all postodes except SO45 4, 5, and 6

Yes	75%
No	22%
Undecided/ no opinion	3%

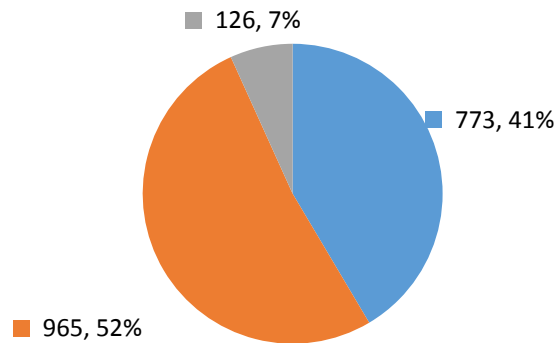


■ Yes ■ No ■ Undecided/no opinion

3.6

Are you concerned about an increase in traffic? All responses

Yes	41%
No	52%
Undecided/ no opinion	7%

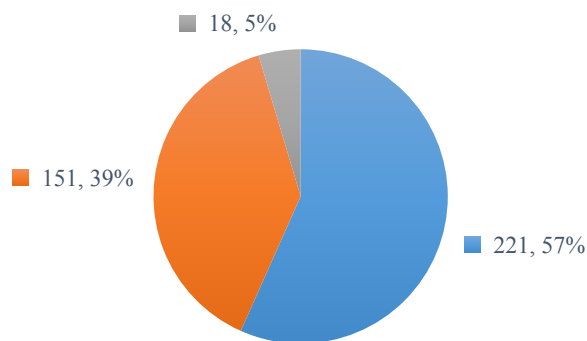


■ Yes ■ No ■ Undecided/no opinion

3.7

Are you concerned about an increase in traffic? SO45 6 postcode responses

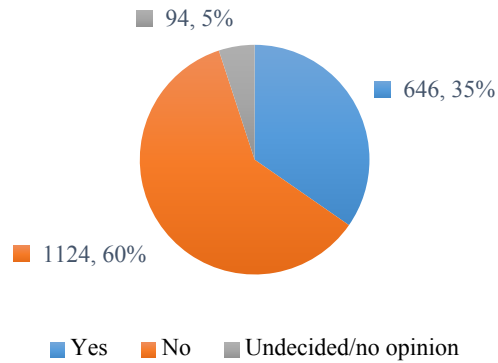
Yes	57%
No	39%
Undecided/ no opinion	4%



■ Yes ■ No ■ Undecided/no opinion

3.8

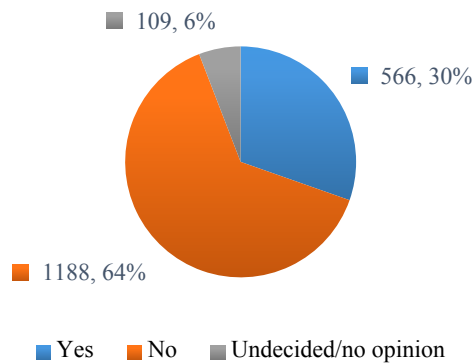
Are you concerned about Lidl negatively impacting on existing local retailers?



Yes	35%
No	60%
Undecided/ no opinion	5%

3.9

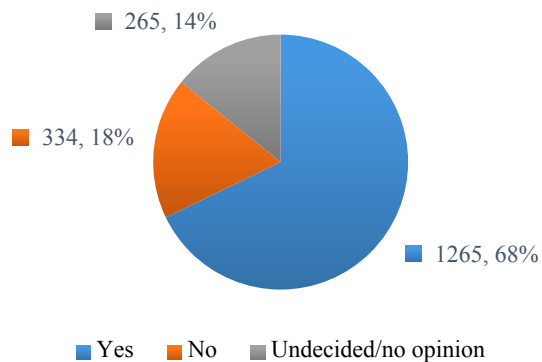
Do you feel that the supermarket could have a negative impact on the Conservation area?



Yes	30%
No	64%
Undecided/ no opinion	6%

3.10

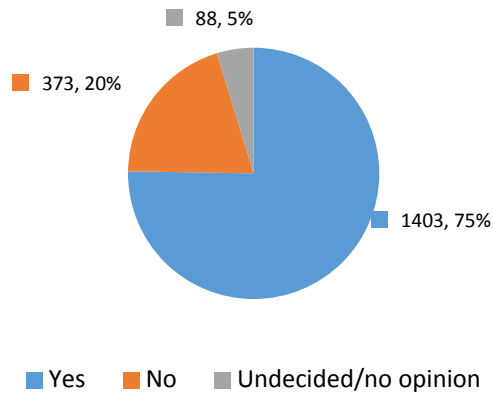
Do you feel that the village needs family housing, not increased retirement housing?



Yes	68%
No	18%
Undecided/ no opinion	14%

3.11

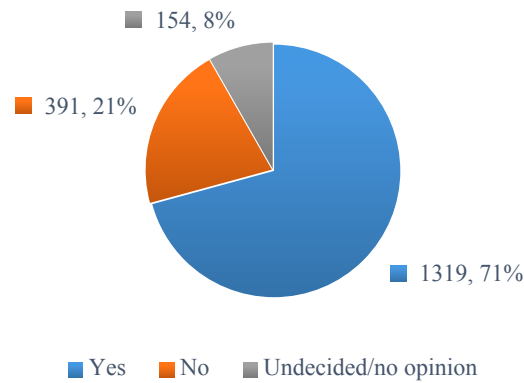
Do you feel that Lidl coming to Hythe would improve customer choice?



Yes	30%
No	64%
Undecided/ no opinion	6%

3.12

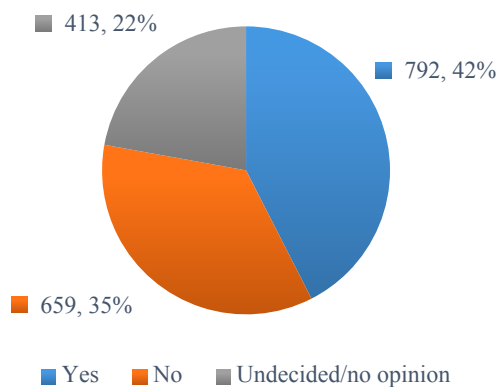
Would you welcome Lidl's car park providing 90 minutes free parking in the Village



Yes	71%
No	21%
Undecided/ no opinion	8%

3.13

Do you feel the District Council should negotiate with Lidl to secure parking clock usage in the Lidl car park?

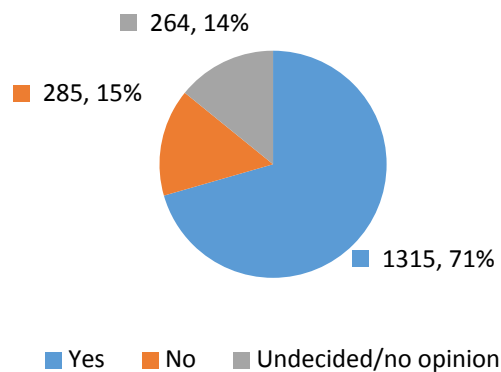


Yes	43%
No	35%
Undecided/ no opinion	22%

3.14

Hythe and Dibden Parish Council is considering a further paper based survey as part of any planning process. Do you support this approach?

Yes	71%
No	15%
Undecided/ no opinion	14%



4.0 Free text submissions

The free text submission received are included in Appendix A

The information submitted as free text has been analysed in a broad sense and has not been scored using matrices or other models.

The community makes considerable reference to the value that the provision of a Lidl locally would mean for people especially those on lower incomes. Many respondents cannot wait for the store to be available however there are references to community impacts that have not been addressed within the NFDC cabinet report:

4.1 Parking impact

The community makes reference to the very old data used to justify the use or non use of the car parks within Hythe Village and the community cites this as a big concern. Some respondents report not being able to park in the Village when they visit (Tuesday and Friday is particularly mentioned).

Other impacts raised:

- South Street and St John's Street residents with no parking currently park in the car park or in PC Builders. Where are those residents now to park?
- St Johns Street car park is used by church goers including people attending a wedding. On Sunday the service plus community event is longer than the 90 minute allowance proposed.
- The local B+B uses the car park for residents. Where are those visitors to Hythe now to park?
- People pay for their parking clocks and parking should be available to them.

4.2 Drains

There are issues with surface water and foul drains especially when the tide is high. When it rains hard the surface water splashes on to the houses in South Street; they have no defensible space on the curtailage. This issue will increase if traffic increases.

4.3 Traffic

The community report that during the recent road works the one way system greatly improved the flow of traffic. Could this be implemented to assist with increased traffic? A traffic management plan is needed as this will result in more people driving into the village and any construction phase will require sensitive management of deliveries.

4.4 Location

Hardley would seem to be a location that impacts less with regard to traffic and the community. The car park location could result in noise nuisance to neighbours.

5.0 Recommendation

Overall this Council feels that the introduction of Lidl to Hythe is of benefit, and encourages NFDC to pursue such provision for local people with the following recommendations:

- 5.1 In light of the considerable feedback from the community this Council recommends that the current proposal for the sale of St John's Car Park to Lidl should be postponed until a Community Impact Assessment has been completed with regard to Parking (see 4.2) with the adoption of an accompanying plan to mitigate the negative impacts identified.
- 5.2 Full information be made available to the community at the earliest opportunity regarding any planning considerations and processes

Free Text responses to consultation on NFDC's proposal to sell St John's Street Car Park to Lidl

It is a large piece of land to be selling to a chain supermarket. I do not think the council should be selling off our (the people of Hythe & Dlbden) land.

It is a large piece of land to be selling to a chain supermarket. I do not think the council should be selling off our (the people of Hythe & Dlbden) land.

PC Builders are going to receive ENHANCED financial gain from this - what are they putting back into the community? PC Builders are "playing down" their part in considering they were selling to Morrisons for a handsome sale until they pulled out.

I think it is what the area needs. More jobs for local people and more choice as we have too many tesco.

Smaller independent shops will suffer greatly I believe. People will drive to lidl and have no reason to venture into the village

The car park is to expensive anyway, build the cheaper super market there!

I fully support Lidl coming to Hythe & it would definitely make me visit Hythe more often than I do now.

More jobs for local people, more people visiting hythe and spending money - whats not to like - we might see increased use of the hythe ferry as well! all positive!

Lidl's style of building doesn't look aesthetically pleasing. I think any building should be carefully designed and improve the overall appearance of the area.

I have answered yes to most questions but are the local roads in Hythe suitable for more lorries and private cars? How much more housing? Can the A 326 cope with more rush hour traffic? How many more lorries would any development of Hardley and Marchwood industrial estates put on the A326 which is the only major route out of the Waterside?

No need for another supermarket it will close local shops

Please don't let a major supermarket right in the middle of our small market town, the infrastructure just isn't there. It would cause chaos on the area. There must be dozens of better placed sites for this.

This would not be a good "gateway" to Hythe and would snarl up the free flow of traffic. St John's Church is a lovely building and any further development of the adjacent site to it needs to provide a wide, attractive "buffer zone" of trees and planting.

It will be particularly good for the older generation who don't travel far to shop and are currently forced to pay high prices at Waitrose. Please ensure that the car park not have ridiculous private company penalty fees such as £100 if you overstay by a couple of minutes.

Lidl would be perfect for hythe

What about asking.. do you feel concern that having Lidl in the facility will reduce the cost of houses in the surrounding area because it will bring what was a nice village down.

There's 3 large car parks in hythe which are never fully utilised so do not see that losing one will be a negative. I look forward to it coming to hythe.

Very happy to have a local Lidl available

Just do it!!!

I object to packing in more housing in such a small space.

I feel that, although a Lidl supermarket might provide greater consumer choice, the proposed site is the wrong place for it to be and that NFDC are more interested in the money involved than any negative impact the siting of the store on the PC Builders land and the Grove Car Park would have on the village. There would be increased traffic; people would purchase goods at Lidl and then go home, particularly if they have purchased frozen goods, rather than visiting the centre of Hythe; Waitrose would suffer and John Lewis might reconsider their position; local retailers would suffer; the ugliness of a Lidl store would greatly detract from the aesthetic appeal of the neighbouring conservation area; Hythe would look more like a suburb of Southampton than a New Forest village; those who seem to be the most in favour of the site are not those who live in proximity to Hythe village centre and are therefore not likely to be affected by the negative aspects of its situation.

Don't feel that a Lidl will bring much to the town other than jobs, feel there are much more options available for this piece of land. It will be a big deal at first but then just another supermarket to add to the area. We have plenty of supermarkets around, most obviously the waitrose opposite the car park, so I do not think that Lidl (cheap as it may be) will add anything new to the area.

great idea

surely there are enough food retailers all around the Waterside already? I was under the impression that the model for food retailers was for smaller local shops rather than supermarkets - this goes against that trend.

It will bring more people into hythe. Lidl's is great for saving. I drive to totton every week to get my shopping there so would save me money on petrol as well.

While not against Lidl in general just feel this is the right place.

I fully support the proposal and think it will bring a much needed boost to Hythe village.

I believe that we have ample choice in the Hythe & waterside area for supermarkets and feel that we do not require a Lidl, in each Supermarket that we have plenty of choice. I believe that the impact from increased lorries delivery to Lidl will have a negative effect on the Village and that is what Hythe is a Village and needs to stay

I hope the area will see less lorries using the area after PC Builders relocate

Fully welcome Lidl to the village

many people think Lidl is a great shop all I would like to say is yes it's cheap but the quality is not there. Waitrose would probably end up closing down thus leaving another vacant shop and petrol miles would increase having to visit Lymington or Romsey Waitrose.

I think the village needs a wider variety of retail units. Instead of having to travel to neighbouring towns. Will also bring more revenue and jobs locally.

Think it's a fantastic decision to bring a Lidl's store to Hythe

I have no objection to a new supermarket as long as there is enough parking and you can park there at no cost

I'd rather have NO housing at all

Should this nightmare go ahead & if we have to have housing (REDACTED.) Homes for local young working buyers only please. Bottom line is I don't want any of it will ruin the area & community.

It seems a lot of money is being spent PC builders have wanted to over for a long time. There is plenty of parking in Hythe. The market has sadly declined over many years it was good when it first opened I do not agree with NFDC selling the car park or think they should grant a lease

Lidl is not a great choice. Aldi would give great value shopping to the village. Nobody is able to do a full shop in Lidl, it's just a food version of a 99p store.

Just concerned that an online survey will not reach some sections of our community. Please, please let Lidl come. The naysayers were proved wrong re Costa. Let's learn from previous experience.

Lidl will decrease value to the area.

Fully support this application.

Make sure locals get jobs not outsiders

I work outside of the area these days but this is an unnecessary development given all the other food shops opened in the area recently.

We already have plenty of choice in & around Hythe & another supermarket is not needed. Also if this & housing went ahead then the basic infrastructure of drains would not cope. I'm someone who remembers the flooding in Hythe! Have the NFDC done a comparison with revenue lost re market & parking over the years and net money gained from a sale?

I think it's a great idea, Hythe needs more choice.

Lidl - good value for money

Shared ownership housing for the young is needed. Not more retirement homes.

I wholeheartedly agree with Lidl making use of a space in Hythe that is currently underused and ugly.

I think this will benefit the Community especially the families that struggle financially as this will be a cheaper for them. This may also reduce the high deprivation in the Community with the fact they can save on travel and food

It would be the death of the High street!

I think this will benefit the Community especially the families that struggle financially as this will be a cheaper for them. This may also reduce the high deprivation in the Community with the fact they can save on travel and food

Lidl would benefit Hythe immensely bringing more people into the village. Existing shops would benefit from the increased footfall. I totally support this proposal.

I am not against having a Lidl but not in the proposed location which would spoil the village feel to Hythe. It would be better placed on a trading estate.

I feel we need affordable housing to bring young working families to the area. I strongly oppose more retirement homes and more social housing.

Lidl and car park overlooking the graveyard - not only a huge eyesore but disrespectful. Tackiest shop ever too, does not fit in with area. Traffic will be horrendous.

Parking spaces should be reserved for the other village car parks

Big lorise delivering could be an issue when there is more pedestrians in and around the area lorise have a lot of trouble because of room also lidl need to converse shops in hythe think it would be a shame to see everyone going to lidl and not carrying on down into hythe

Would a more appropriate site for the area be the old Racal site on Hardley Industrial Estate? Good links to roads and less impact on independent retailers?

This would have a huge negative impact on a lot of local traders. For some it may lead to closure in the long run. I'm not against lidl, I just don't think the centre of t

It'll be nice to see some new things down in hythe and to help out the younger people that cannot afford tesco prices and can't afford to travel all the time

Competition is healthy

Although there may be demand for a Lidl supermarket on the Waterside, Hythe is not the place for it.

No, Lidl would be an accept to Hythe and the people who would like a choice in Hythe.

I think it would bring more trade to Hythe

access at the entrance and exit should be substantial

(REDACTED).

I think that it is a great idea to bring a cheaper supermarket into the village thus providing cheaper shopping closer to home.

We 100% need Lidl and family housing.

The appearance of the Lidl store and whether it would be sympathetic to the existing development

It would have a big affect on waitrose for one, but also our local greengrocer who supplies the best fruit and veg money can buy.

Controls would be necessary to ensure that Lidl meet strict environment protection measures.

This area need to move with the time and provide facilities for families

To be honest, Lidl would be better if it was situated Holbury area but if not then Hythe is fine

Please no more retirement flats

The visual impact, the gaudy buildings and signage would not fit in with the character of the area. It will affect house prices in the vicinity. Area already becoming built. It does not add to consumer choice we have a good range of supermarket produce locally, we need what we haven't got rather than more of what we do

Think a lido would increase village use especially weekends

I am concerned that Lidl may not actually build a store on the site. I have seen this company buy up a site before on my to sell it on for housing development. if this is used to build housing I would prefer that the council made the big profit not Lidl

We need another cheap supermarket in hythe wait Rose will not be affected.

if proposals go ahead the junction with Shore Rd on the bad bend needs a rethink. It is bad now with no clear sight when pulling out.

We definitely need a Lidl in Hythe,, it will bring more people in who will support the local businesses.

Any new supermarket would adversely affect our small local traders. Too many 'supermarket' type shops are not sustainable in the longer term. We see this in the outbreak of 'Express' 'Local' etc clones of the larger variety. Folk have only so much to spend, the dilution of many outlets will lead to their early closure. will

Yes to lidl

concerned that too many parking spaces will be lost , this is already an NFDC car park. already paid £20 for parking clock to park there!! if free parking, they should match waitrose. housing option should be mixed. stop ghetto-ising the elderly.

The parish council need to push for the vote of the proposal to be postponed until full consultation, plans seen for proposed site.

in the local area there are too many retirement flats and not enough properties for first time buyers or key workers

It good for the area with jobs and more consumer choice.

We need to wake Hythe up, more retirement houses are not bringing in the population we need, Hythe is slowly turning from a place to live to a place to come and houses for the younger generation and family housing will breath a little life back into the dying village:)

The last thing Hythe needs is yet another grocery shop, however, at least Lidl would bring some variation and not just another Tesco.

more choice is needed in Hythe

Fully support this proposal, it will provide a great balance alongside Waitrose and the choice of where to shop for all local residents.

Yes I do not want social housing in the village centre

Shop building to be in keeping with conservation area. Housing not to be flats.

Road layout through hythe

Housing, retirement or otherwise should not be right in the village centre

It will put local stores like Waitrose and Tesco's out of business causing more job loss.

This would be a great benefit to Hythe

We don't need anymore retirement houses we need housing for young people

looking forward to a lidl in hythe

IF this goes ahead, there needs to be a review of the traffic system in Hythe. The increase in traffic will render the area by Hythe Ferry even more dangerous than it already is.

That the road by the Hythe ferry should become a one way system to help as its such chaos at times with buses and lorrys that's all I think should be looked at as

Not everyone can afford waitrose prices, good affordable shopping for residence that can't pay over the odds. I would suggest hiring staff from the village though to s local job demand.

Architectually (sp?) sympathetic with village centre, not some great metal warehouse style supermarket

i think a lidl in hythe is a brilliant idea for local people who cannot travel easily to totton

It would be good for the village to have a lidl here some competion for waitrose and it would b better for the OAP

We need more choice in Hythe to bring more people and use local shops. We also need a children's clothes shop!

I definitely think that we do not need anymore retirement housing in the local area but would fully support more affordable housing for families/first time buyers going

As a resident in South Street I would want to know that traffic management and pedestrian safety are carefully considered

This would have a negative impact on hythe

This questionnaire seems to imply that it is a done deal. So why ask the publics opinion. Some of the sole traders will suffer greatly if Lidl is allowed into Hythe. Has anyone asked their opinions. However, Hardley would be a much better place for Lidl or any other supermarket.

I have a business in Hythe and feel that this will not increase footfall in the Village it would encourage people to park at Lidl where they can do all their shopping and drive directly out of the village. I also feel more time is needed to discuss this, as it seems to be being rushed through and alot of the traders are unaware of the plan need to be informed and asked to comment. Very disappointed in the lack of information passed to the traders.

This area does not need yet another supermarket

I cannot see the need for Lidl, there is one at Totton which can be reached by the no 8 bus for those that do not have a car. Waitrose would survive but not the bak greengrocer

We need some competition and choice availability. We will still use current small store because it has quality items not available in all stores

I can't wait to start shopping at Lidl it will be very good throughout. No complaints from any one i know

Whilst this would increase customer choice, most visitors would not visit other small businesses, and visitors to Hythe and Lidl would have come by car so can access this choice at similar supermarkets in the area.

will be good to have more food shops

Inappropriate site for any supermarket.

Brilliant idea

South street already has too much traffic from waitrose. Access shouldn't be from south street and traffic should have a different route to and from the shop

Council need to do more about the buses coming through hythe as they cause chaos by the corner near bee bees

Road infrastructure must be taken into consideration as all roads in that area are currently narrow.

unsightly blot in front of The Grove

Lidl is a great shop

We need more retail competition in the area Tesco have a monopoly on the waterside

Lidl will be great for Hythe.

Affordable supermarket shopping facilities are much needed in this area

Fear that this proposed development would have a negative impact on the character of Hythe.

If it brings increased footfall in Hythe, it can only help the surrounding businesses and hopefully the pier. Hythe is in desperate need of a helping hand and this will be a massive step forward. As far as the retirement housing goes, it staggers me that we have so many yet so few new builds for young families to come to the area.

Retirement Housing not the way to go! We have enough of that. Hythe needs starter places for young people homes with tight move on clauses. Car Park sell off so ensure that Lidl have to ensure 90 minutes free or Parking Clock not able to change in Future to suit them!

Ill conceived idea in all respects

The loss of the public car park concerns me greatly

Another supermarket will be good competition for existing retailers

hythe is a lovely town for tourists plonking a lidl in it would be a huge negative and could mar our small town, i come from christchurch and trust me the selling of alcohol that cheap right on peoples doorstep is a huge negative as in christchurch it could encourage those with a drinking problem , i moved to hythe to be closer to family because of how the town looked , if i was a tourist i would not choose to come here with a lidl stuck in it , as it is the town as it stands is becoming unique by not having in these sorts of shops as others have, let them build on the business park at the end of buttsash estate, its still close but not in your face , please dont ruin the town
About time the 'snooty' people of Hythe had some competition!!!!

I think this would be a great asset to the local community. I think it would be a greater help to other local shops if it were 2 hours free parking, this would allow people to either shop in Lidlless & have lunch in Hythe, or shop in other local stores.

we wellcome Lidl saves me going all over to totton to use the store our family wellcome it to hythe plus i love there produces plus its cheaper than tesco

I Think that it would be in the wrong place. I think that it would be better in Hardley industrial estate. Also i think that it will hurt the small traders of hythe.

NFDC behaviour is reprehensible.

(REDACTED) There is a Lidl in Totton. That's close enough.

Lidl supermarket in hythe will keep more people in the village instead of going to totton or Romsey to shop and bank etc

Brilliant t just what Hythe needs, though forget about the social housing we have more than enough as it is

It would be nice to see more choice in hythe as waitress are overpriced for a lot of people that live in the area. Lidl would do well as there are many that are on a tight budget.

I think it will be great as it will provide more choice to the people in Hythe in their choice of food shopping. Waitrose is very expensive and most people cannot afford to shop there. It will also provide more jobs for people locally. Hythe needs to come in to the 21st Century and I think this is possible to do, whilst retaining its character. I am not against Lidl in this area but not in the centre of Hythe. If you want to sell off a car park use the one in the library. Holbury industrial estate would be a better location for a supermarket and not impact on traffic etc

I think the combination of Lidl being in Hythe and the proposed moving of the market to the centre of Hythe can only be good for the area as it will encourage shops to stay in the village and not take their business to Totton, for example. I think the building of family houses in that area will have more of a negative impact than Lidl has there.

anything better than any more charity shops or hairdressers

Budget supermarket is a start, also needs a younger person's clothes shop such as New Look to make the village appeal to the younger generation, not enough variety present, I would visit regularly if the proposed changes went ahead

I'm not sure there would be more traffic than currently is there. Where will the market go? The high street? Let's not have it looking like traditional Lidl's. Planners can enforce retailers to look like the rest of the town. See Kendal's B&Q (former Great Mills) but totally unlike traditional retail big box warehousing.

housing should be for first time buyers and key workers not all nurses teachers etc in their first job want to live too close to place of work and Hythe is short of this accommodation

The second to last question is a leading question, and therefore completely unfair. I object to Lidl in all and everywhere, therefore I have no regard whether or not a parking clock is valid or not. This survey is biased to a great extent.

Another Supermarket in Hythe Village will Kill the Village centre of Hythe. We need housing not a supermarket.

Creating a store in this location by LIDL or any similar retailer would destroy the character of Hythe. Efforts should be made to promote diversity of use in Hythe rather than sterilising a large piece of land and fixing its use for a long time.

Starter homes/flat would be most appropriate with the superstore

I support this proposal 100%. I appreciate that all change can be challenging, but if Hythe is to prosper in the 21st century we must accept that forward momentum is the only way. I sincerely hope that the decision makers are brave enough and far sighted enough to look beyond the loss of a few parking spaces and a couple of extra lorries. Local traders may need to up their game, but that's what progress is all about. We need national brands that generate investment in Hythe. A big name like Lidl will encourage more brands. Good luck!

Do bring Lidl! But we young families to keep the place alive

Re: parking clocks-they are not used in the Waitrose car park so I don't feel that the Lidl one should be any different

I don't feel that St. John's car park is the ideal location for Lidl. To have a Lidl locally is not the issue, it's a matter of where. Interesting how this all follows recent news about the market moving location to the main shopping area in Hythe. The reason for this it seems, isn't to add to the shopper experience after all - it's to make way for the redevelopment of the site.

I don't want to see this carpark sold off for building development at all. Any housing or retail options will increase traffic to what has already become an increasingly congested and therefore noisy through traffic area.

Hythe is a village and does not have the space for another larger supermarket, this would be best placed out of town like the old industrial estate.

To have a supermarket and housing there is far too much. Morrisons wanted to come to Hardley, yet the district would not allow this, and this was wanted more than Lidl in a much better place! It's not even a British company!

Yes hurry up and build it!

Good for the community for jobs and cheaper groceries ,wait rose have had it to themselves forever

To do an initial electronic survey does not take people's opinions into consideration that do or have this method of communication so is an unfair way of gaining public opinion!!

Leave the carpark alone

I think Lidl's free 90 minutes car parking would be good for everyone who want to go into Hythe as well as Lidl.

It will create more jobs

I think Lidl should be out of town

If parking is free which I think it should be as is in Waitrose, then it could be open to abuse from people who park all day & use the ferry. We need more car parking space for this.

I think it's a great idea. Not every one can afford to shop at Waitrose I and an elderly friend already shop at Lidl, Totton People should not be biased because it is a German shop. The quality of food is excellent! Romsey have an Aldi so I see no reason why Hythe cannot have a Lidl. People need choice of where to shop. I also at Waitrose so both shops would still get my custom

why have i not been sent any paper mail about this? i only found out because a friend mentioned it..

the other 3 members of my household agree with me...

Please please say yes to lidl

Why would you need a clock in a free car park?

I fully support Lidl's application

Lids will not fit into the hythe village aesthetic, a better location would be in an unused plot in hardly industrial estate. There has been a many building development and around hythe, which are solely for retirement and assisted living. There needs to be more housing targeted at young people, or the young people will have to leave area.

Great to have alternative shopping venue.

Ludlow will be a good addition to the area

I am very happy for lidl's to come to hythe but I'm not sure if the centre of hythe is the right place for it. I feel Hadley industrial estate would be a more appropriate location

Parking for customers only would be needed

Free parking should be more than 90 minutes. Also whatever they build should be in keeping with surrounding architecture.

Losing parking spaces

1. Re Parking Clock - Short Stay only.

Looking forward to more choice

I believe a Lidl supermarket would benefit the community of Hythe, by improving the economy, providing more jobs locally & encouraging more out of town visitors.

Brilliant Idea Cant Wait

Its good to give the waterside more choice and to stop tesco's monopoly

Waterside needs more choice tesco have the monopoly and it saves me driving to totton

Hythe as a village has been slowly going downhill with regards to trading for a long time now,you are ok if you are shopping in charity shops,wanting a haircut or even fancy buying a house,so come on let's try and improve footfall at the village and give people a reason to come to our lovely village.

Need housing for first time buyers and not retirement homes. Older people living in hythe are not likely to be lidl's target market so the two seem to contradict themselves a little.

I feel Lidl would be a huge boost to the area with affordable shopping and jobs, but not confident that it would fit in with the image of Hythe village. I would love to see Aldi on Hardley Industrial site.

hope it happens.

Bring to the village its like a ghost town ok if you want a hair cut or coffee or want to get rid old clothes . more choice to buy a weekly shop. save on petrol.

Be great for the area

No, I think Lidl will be very good for the area.

This is positive progress in my opinion and will provide more choice and may even wake up our village a bit. So I reckon it needs doing.

The plot would be better suited to housing and Lidl should be placed on an industrial estate

Considering traffic - the builders already have large deliveries which equate to deliveries for Lidl. Competition is good for food retailers and Lidl and Waitrose are next each other in Winchester so can survive together. I don't know if Lidl would have a negative impact on conservation area however if as a result of The area being regenerated others businesses consider hythe then we might end up with somewhere more like Romsey / Lymington and not just estate agents and charity shops!

The justification, of a drop in car usage, is disingenuous. Car usage has fallen with the increase in car park charging.

there needs to be planning regs regarding car park other drivers who don't shop in lidl will end up with unfounded £100 parking charges.

go ahead we need it

This proposal needs to be considered in the context of NFDC policy CS20

There is already enough supermarkets food shops in the area any more will effect local run bussiness

Hythe needs something different to charity shops and cafes. Lidl would bring more people into the village. People shop at Lidl due to the prices and choice of stock

I have concerns regarding impact of increased traffic if the proposal goes ahead, particularly as regards South Street. For this reason I feel it is important that access at least, is from New Road side of site.

Think any building should be in keeping with the area not a "super shed" industrial style building.

It would be better putting it on the old racol recorders site in Holbury Hythe is not the right site for it

Hythe needs more shops, Lidl will be a good start.

i dont see why we could lose parking spaces 60 i have been told to build more housing on this site

Agree with a Lidl store in area but not in center of Hythe

Hythe does not need another supermarket. We have 5 already. What hythe would benefit from is funding for community development and youth support.

I can see that if Lidl were to provide free parking whereas the other car parks were charged you stand to lose revenue from the paid car parks. Not only that but there would be a mad rush for free spots. It has always been my own feeling that free parking throughout Hythe might encourage visitors.

people's main reason for coming to hythe shouldn't be Lidl. it would kill so many local businesses.

Extra jobs in the area is good, bringing people into Hythe will increase footfall past and into other retailers. This can only be good for Hythe.

car park is needed for parking

Lidl better sited at Holbury Ind site

Having lidl close to home will be a life line for the village and its residents. Everyone is on a budget.

Generally a good idea but just concerned about the amount of traffic it will cause as lidl is very popular wherever they are because they are cheaper than other supermarkets

I feel that the waterside would benefit greatly from another food outlet with pricing such as Lidl provides

Don't bring lidl to Hythe, it's not needed.

Lidl would be a great asset to hythe , giving local people a chance to shop elsewhere without having to travel further a field , also it may make wait ride bring down the cost of their food because at the moment you need to take a mortgage out for a beef and ale pie there

excellent idea for lidl

Its what the village needs.

Its what the village needs.

lidl would be a great addition to the village. I would like the extra free parking it would offer.

We need lidl nothing to go to hythe for anymore

I do not think that Hythe can cope with the added traffic and probable conjection particlarly at delivery times with large articulated lorries.

Just wish they would make Hythe a 1 way system like when they did road works

its a great idea!! This survey is a little negative leading?!

Why not build the LIDL in Holbury?

lidd

Whilst a Lidl would be a great asset to the village, there are many concerns that MUST be addressed and not left to chance. People will drive to Lidl, shop and drive again with no additional benefit to the village.

Only having one expensive supermarket available to those with out a car is a bit of a nightmare and having previously lived near the Shirley Lidl they offer a fairly sol priced selection which would benefit Hythe.

We do not need such a large superstore inserting into the heart of what is a quaint, idyllic village. Hythe already has FAR TOO MUCH retirement housing. There are families on the waterside that are in need of affordable family homes and this should take priority over wealthy pensioners who can live somewhere else! Also, the introduction of the superstore will have on local, smaller independent outlets and shops will be dramatic. This could spell the end for many small businesses within the village

I beleive if Lidl were to be built this would result in the loss of a brownfield site close to the centre which would be an ideal site to provide much needed housing and take the pressure off of green field sites around the Parish being built on.

I believe any further survey should be available on line as well as paper based. I believe the site should be used for affordable family housing especially as the quota for new housing has not been met. I do not think that people who came to Hythe for Lidl would visit the rest of Hythe, the idea of free 90 mins parking would probably encourage people just to shop in Lidl and nowhere else as the free time would be used in Lidl.

pass it, hythe is a dying village and needs life injected

I am concerned that there will not be enough parking left in the village. I went by that car park on Saturday and it was full where will all the cars go?

Hythe needs another supermarket to compete with Waitrose and Tesco. Lidl would be the ideal solution.

ANOTHER SUPERMARKET WOULD BE WELCOME

Loss of parking. Often park there when Waitrose is full

As a growing cultured community I believe it will be GREAT to have lidls

These questions are leading and I am very disappointed that you have not bothered to inform the public adequately on the facts at the start of this survey. Very misleading and poorly put together survey.

Hythe is so well served by 3 Tesco stores, One Stop and Waitrose. The character of the village will most certainly be affected negatively by the presence of another supermarket.

Council Houses

I believe the market on a Tuesday should move to the high street. Having Lidl in hythe would bring extra income into the village.

Just what Hythe needs.

We can't afford to lose the parking spaces, and South Street would be clogged with traffic.

The shop will bring jobs in to The village for people with no transport

We do not need another supermarket. We have enough.

It would increase the competition of supermarkets in the area

Would actually like to see a Lidl locally but NOT at the expense of parking. Parking is often full now in all three council car parks. I avoid Hythe on tuesdays when the market takes up one car park and I think I am not the only one. It doesn't matter how good the shops are, people won't travel to shop if they can't be sure of parking. Hythe and Dibden residents will also go elsewhere to shop if they can't park locally. If the decision is taken to sell the car park to Lidl then parking clock usage should be essential but I still think that the loss of parking caused by the new building would damage Hythe. Of course consumer choice would be improved by an additional supermarket but at what cost?

Hythe market covers a large area, how will it fit into the High Street? How much will pitch prices rise as a consequence? Lidl sells many different lines, very cheaply local small traders will be undercut. Two supermarkets in 200 metres???

I work in Hythe and I think it will be a great asset to the community, bringing lots of jobs for a lot of people out of work! Also it will be great to have somewhere a little cheaper to shop rather than Waitrose.

St John's Car Park is a terrible location to have a Lidl. It will increase traffic around an already dangerous stretch of road and will also take away much needed park spaces in the village. Surely Lidl can find a more suitable location in the area to have a store.

This is a public space and should not be sold off. The Lidl brand would destroy the historic appearance of Hythe. There is a lot of brown field area along A326 which would be more suitable and have provision for car parking and bus service connections.

Fantastic retailer, a fair employer

I do not feel that this supermarket is needed, what is needed is housing for young working people to be able to afford to buy. We do not need any more houses for the elderly of the area. How do you expect young people & families to stay in the areas where they have grown up to work & live?

Lidl would be great for local jobs and better shopping choices

I think this is a good idea and it will make me come into the village more often enabling me to use other facilities

Other than NFDC Financial Gain cannot understand why there is the need to sell the Car Park to achieve Lidl coming to Hythe. Haven't seen any proposed layouts/ How are H&DPC reaching those not online or on Facebook

Lowers the tone of Hythe

I am sure it will be a done deal anyway but as I work close by and my children attend the local school I don't want a Lidl there as the increased traffic will be a problem despite what the pro Lidl people say - also Hythe is a small village and needs a variety of independent shops to attract visitors not yet another big chain - Subway has totally ruined Hythe and Lidl will make it worse.

How long has this been in the planning process? Secret bidding for over a year and only 1 week public consultation - why the rush?

Very happy about the proposals

Access to the site for construction vehicles and deliveries to the supermarket would be along 3 very narrow roads: New Road, South Street and Shore Road. These roads are already congested and dangerous and cannot be widened. The old Racal site on the Hardley roundabout would be far more suitable for a supermarket. The high water table in Hythe needs to be taken into account for any building work on the PC Builders site.

Good for consumers to have more choice and limited in area

Do not need another supermarket in Hythe

I think this will be a visual and noise nightmare - St John's Church car-park is frequently busy - I think the last survey was done some time ago.

I think it's fantastic to be bringing a Lidl to Hythe about time

The sooner planning permission is granted the better do not lose this opportunity to secure Lidl

A little bit of competition will be good for business in the area. Waitrose and Tesco should not have the monopoly. We need more clothing shops and food shopping instead of charity, coffee and betting shops please. More consideration for families and not just the elderly.

Lidl will take from the village feel of Hythe & the look

The company pays their staff so little, that it's hard to imagine them benefiting the local economy. It just seems it will put local shops out of business.

I agree that another supermarket should be built, just not in the conservation area.

A Lidl in the area would be welcome but not in the centre of Hythe. Some suggestions of the industrial site at Hadley sound like a much better idea to make the street accessible to all the neighbouring villages.

Have nothing against Lidl just think the proposed location is wrong causing traffic problems on an already busy road

It's about time the residents had more consumer choice, overpriced Waitrose and (REDACTED), I'm sure it won't affect local shops and could be a boost for them to bring more people to the village,

Great idea to bring Lidl to Hythe means all households now have a choice where to shop will also provide more jobs to the community

INCREASE OFF SHOPPING TRAFFIC IS THE MAJOR CONCERN

Bring a cheap business like LIDL will lower the tone of the village. There is enough ASBO now we have a subway are you NFDC seriously looking to ruin a beautiful village? The village is not built for the increase of traffic nor is it the best place for this. Use Totton, Hardley Fawley or somewhere else NOT Hythe.

I think it would be a very good idea, for families who want to shop on a budget or just want variety, you have to go to Totton, which for those who can't drive must be irritating!

Another supermarket is not required. Parking is already limited. Traffic is terrible. Other, more practical and attractive uses available.

I would like the car park available at night when the shop is closed

Large supermarkets should be located further out maybe Holbury, we need low cost subsidised housing, there just is not enough for young families, this would be a better use of the space and could look good...an extension to an already very attractive village.

This would be fantastic for the local area and give more food shopping choices.

Lidl would be amazing! More choice off where to shop, and will help those on a lower income.

Everything should be left as it is as I use the builders merchants .

Good for local jobs

This proposal would be detrimental to Hythe and spoil its village appeal. At the moment it is an attractive place and this brings visitors thus helping the local economy. The car park is needed particularly when there are special events in Hythe or ship/air events in Southampton. If there are not enough parking places people will not come. Lidl will take trade away from other shops.

This is the dumbest idea I have ever heard

This is an important Village Centre site and in view of the constant rhetoric from NFDC about needing sites for social housing how can they justify this proposed use? Sounds like they are just keen to take the big money from Lidl and/or a "retirement home" provider!!!

Those of us on fixed pensions need shops like Lidl. We can't afford Waitrose or even Tesco these days.

Positive for the village to have this, new shop ! Our family would come to Hythe more often with this available, the village is dying! Breathe new life into it !

I think a Lidl in Hythe is a great idea.

Will be nice to have a different choice of supermarket without having to go all the way to Totton

Any new build must fit in! Not a warehouse! And any housing should be affordable(REDACTED)

This morning (Friday) there were 90 cars in the car park. Those people obviously weren't using LIDL. If they had all been LIDL customers in future, NONE of those people would have been able to park to go about other business. Admittedly, you are doing your best to cover people with surveys. It's only by chance I heard about Streetlife. I AM concerned about the 'reach' of the surveys. I think the District has been extremely underhand on this issue, for example by quoting that they had received over 1000 'in favour' letters even before opening any public consultation. What a stitch-up!

I think a Lidl supermarket would be a massive improvement in Hythe and the 90 mins free parking would be a great advantage too. The cheaper prices in Lidl would be much better for the many vulnerable and disadvantaged people in Hythe, and the extra free parking would probably increase the locals' use of Hythe as a community. At the moment, the only free parking is in Waitrose and that is often full, so I think twice about going to the village to use the local shops or go the library as it is difficult to go to Dibden Purlieu or Tesco in Dibden.

Subway arrival was dire, Lidl only marginally better.

The people who live IN Hythe do not want this!

Hythe is in dire need of another supermarket to offer the residents choice. Lidl will bring so much more than just a supermarket. Increased volumes of people which only be good for Hythe and of course more job opportunities for around 40 people, this can only be a good thing

Delivery lorries already create problems of access to existing car parks. Note the traffic congestion at lights and turn into /out of Lidl. Narrow roads street parking is already a problem in South Street, Mousehole Lane and St John's Street.

Stop being old fashioned. Build a damn lidl!

We already have a large Teso and Waitrose plus three convenience stores in and around Hythe. We do not need another supermarket. We also have more retirement housing. Going to cause more traffic congestion.

I am concerned about the main route/signposting for the proposed new store. I am hoping it will be accessed via New Road and not via South Street. South Street too many lorries/cars etc visiting Waitrose and it's the only route out of Hythe from the Waterfront. It has many old people's homes and families with young children along it. The crossing point under the bridge is the main route into Hythe for many people old and young. I hope steps will be taken to keep traffic away from a street already has many problems to deal with.

I am very concerned about a possible loss of our private retailers. Hythe is a lovely village let's keep it that way. South Street is already suffering from flooding and traffic. This already needs addressing.

Is this associated with the proposal to clutter the village with market stalls? Just how down market does Hythe want to go? Does it want a reputation as having a low grade supermarket to go with low standard cafes (Subway/Costa) and excessive number of charity shops?

Properties in South Street have limited or no parking for residents or visitors not acceptable to be expected to park on the other side of the village particularly at night. We would hate to lose the weekly market.

There are enough supermarkets in the area. Lidl should be encouraged to open more smaller stores in outlying areas, i.e. Netley, Dibden Purlieu etc. Losing the local car park would be a mistake.

I live in South Street and the traffic is bad enough now, without more housing and a new Lidl's traffic coming down it.

Would be a good idea

The local roads are not equipped for any delivery lorries and although initially smaller lorries may be used, this is no guarantee for the future use.

don't let Lidl into Hythe

The traffic flow could be controlled by enforcement of the 20 mile speed limit. The conservation area was breached when Waitrose was built, 2 good trees felled for park, Church House demolished for PC Builders to be built.

The access roads, South Street, New Road and St. John's Street are not suitable for any more traffic. If we lose car parking spaces people will not shop in Hythe.

Already have a supermarket in Hythe. Need starter homes, but not in the centre of Hythe.

If people want to use Lidl, it's a short drive to Totton.

Happy for us to have a lidl, would prefer more independent Shops. Hythe is a dying village it's needs more regeneration and soon!

Lidl would be great to have in Hythe, not everyone can shop in Waitrose. Lidl have good quality food at a better price. I do not agree on more retirement homes.

If they must build a Lidl - then make it in keeping with the village, not a tin box

Lidl is good - existing shops in Hythe need to up their game to compete which will be good.

Welcome change for Hythe Town Centre.

Consumer choice is good,

No more retirement homes

Traffic access/egress from the car park will need some thought, especially for the articulated delivery lorries. Take this opportunity to get rid of the stupid corner area in front of The Grove.

its about time waitrose and tesco had some competition

This should not be happening. This is Hythe and certainly not a low income area. Put it in holbury/hardly. It will ruin what Hythe has going for it.

it would give people more choices for shopping

Lidl have a reputation for charging for car parking where possible and for exorbitant charges for those that overstay. Free parking for at least 90 minutes should be a condition of granting planning permission

Just get on with it

Please keep us in the loop

The area requires the resale competition that lidl will bring to Hythe/Dibden

Definitely feel we should be able to use 3 hr parking clock in Lidl car park otherwise IT is another car park we can't park in

The village requires more variety. Too many estate agents and charity shops. Needs to be more in date and competitive with other local towns. More jobs for local people

The village requires more variety. Too many estate agents and charity shops. Needs to be more in date and competitive with other local towns. More jobs for local people

Not at present

Lidl would be advantageous for Hythe

Signage and frontage will be completely out of character for the area. The local roads cannot take the present volume of traffic never mind any increased usage.

Totally unsuitable in a conservation area of Hythe which is adequately serviced by the existing supermarkets

A short term shopping gain and a long term social negative. If there is spare land in the centre of Hythe it can be put to better use than a discount store!

no its great they want to come here

About time there was more choice in Hythe other than more estate agents or charity shops

The village needs this car park to cater for the facilities we already have there already isn't enough disabled parking which means at times I am unable to get to where I need to as there isn't a safe alternative place for me to park in Hythe as a disabled space is the only space that allows me to fully open my door to exit my vehicle. Large lorries delivering to Rocco's and Waitrose are already a problem we don't need any further problems with access one route has a low bridge and narrow roads the other is residential and also has narrow roads and clogs the whole village up. There have been several occasions when I have had to sit for between 15 -30mins while drivers unload their lorries in the middle of the road as the space isn't large enough to accommodate them and there is nowhere for them to turn! We don't need any more large lorries!! Lidl is low quality and will attract only people to there it will do nothing for the village apart from make an eyesore for our tourist trade to see. Not a good look! It stinks of a get rich quick scheme and if the land is to be sold then it should be done in the correct manner not just to the highest bidder you've had so far! I have always led to believe that when a government sold off assets it should do so by getting best value and following European tendering and best value rules. In these circumstances that would mean that due to the value of this asset the council would need to advertise their intentions to sell it and hold a blind bidding process which was open to more than just Lidl giving the council and us as a community best value. This legislation is in place to protect governments assets from greedy companies like Lidl coming in and taking land for less than its market value. It seems the council have panicked they have a shortfall and decided that this asset will get them out of a sticky hole but ultimately they are willing to sidestep the correct procurement routes for disposal of government assets as anything with a value over a threshold I believe (bit rusty on the limits, but I'm sure someone in the know could tell you) has to be disposed of fairly through a blind bid which is run in a similar way to tenders. This is how Southampton City Council have to dispose of any of their assets ie land or buildings owned by their valuations department so the same European laws and procurement would apply to this piece of government land! I like many others would prefer it to stay as is as I use the parking for personal needs and feel we as a community will be worse for it and someone in the council is on a backhander closing their eyes to legislation on this one! I fear it's already a done deal but it should be procured in the correct way so the community and council get the best price for the land if it has to go and Lidl don't end up walking away laughing so will someone please explore why it's not being procured and disposed of correctly!

The village needs this car park to cater for the facilities we already have there already isn't enough disabled parking which means at times I am unable to get to where I need to as there isn't a safe alternative place for me to park in Hythe as a disabled space is the only space that allows me to fully open my door to exit my vehicle. Large lorries delivering to roccas and Waitrose are already a problem we don't need any further problems with access one route has a low bridge and narrow roads the other is residential and also has narrow roads and clogs the whole village up. There have been several occasions when I have had to sit for between 15 -30mins while drivers unload their lorries in the middle of the road as the space isn't large enough to accommodate them and there is nowhere for them to turn! We don't need any more large lorries!! Lidl is low quality and will attract only people to there it will do nothing for the village apart from make an eyesore for our tourist trade to see. Not a good look! It stinks of a get rich quick scheme and if the land is to be sold then it should be done in the correct manner not just to the highest bidder you've had so far! I have always led to believe that when a government sold off assets it should do so by getting best value and following European tendering and best value rules. In these circumstances that would mean that due to the value of this asset the council would need to advertise their intentions to sell it and hold a blind bidding process which was open to more than just Lidl giving the council and us as a community best value. This legislation is in place to protect governments assets from greedy companies like Lidl coming in and taking land for less than its market value. It seems the council have panicked they have a shortfall and decided that this asset will get them out of a sticky hole but ultimately they are willing to sidestep the correct procurement routes for disposal of government assets as anything with a value over a threshold I believe (bit rusty on the limits, but I'm sure someone in the know could tell you) has to be disposed of fairly through a blind bid which is run in a similar way to tenders. This is how Southampton City Council have to dispose of any of their assets ie land or buildings owned by their valuations department so the same European laws and procurement would apply to this piece of government land! I like many others would prefer it to stay as is as I use the parking for personal needs and feel we as a community will be worse for it and someone in the council is on a backhander closing their eyes to legislation on this one! I fear it's already a done deal but it should be procured in the correct way so the community and council get the best price for the land if it has to go and Lidl don't end up walking away laughing so will someone please explore why it's not being procured and disposed of correctly!

If the Council sell off the public car park perhaps the money raised should provide free parking for local residents..

Yes impact on Waitrose no point getting LIDL to lose Waitrose.. Also the St Johns St Car Park is the one I use when Waitrose is full.

Reduced car parking space. Abandoned trolleys (this already happens with Waitrose.)

Increase in large delivery lorries plus shopper traffic equals added chaos on the roads and disturbance for residents. We have more than enough retirement homes in the village. We need homes for young families or the village will die.

I would not have a Lidl in Hythe. Competition can be a good thing and increase the activity in the High Street. My only reservation is that I hope the building will be tastefully designed and in keeping with the area and not an ugly shed.

Hythe is well provided for supermarket shopping and needs no further provision, especially at the Lidl end of the market. With a large Tesco and two smaller Tesco no additional supply is needed. Furthermore, I am concerned at the impact on the independent retailers, particularly the bakers, greengrocer, butcher etc.

The ExRacal site would be a better site for Lidl

I am a customer of Lidl and would like to see a shop in the area but NOT in the centre of Hythe ...Hardley Industrial site maybe?

We certainly do not need any more retirement accommodation making yet more demands on doctors and other services. Delivery lorries will cause disturbance and traffic problems.

There are plenty of more appropriate sites to build a supermarket without taking up existing car parking spaces and creating more chaos in the village. Alternative companies such as Aldi or Iceland, of which neither are anywhere near Hythe, would also be of more benefit to increase customer options a long time coming

Looking forward to Lidl and competition with Tesco and Waitrose

NFDC's policy of buying up almost every 2 and 3 bedroomed property in the area has had a devastating effect locally. House price inflation is rampant, first time buyers and step up buyers have been priced out of the area. If housing is to be built it should be 2 and 3 bedroomed semis or terraced properties for local buyers. Retirement properties seem to be purchased by people from outside the area blocking any flow through different property types.

Another supermarket in the centre of this tourist destination of Hythe would be detrimental and would make the attractive village more urbanised and so less attract visitors.

Hythe desperately needs an end to Waitrose monopoly

This will ruin all local long standing businesses! They are just trying to monopolise the market. If this happens you will see long standing small business which have in Hythe for many many years. This is just wrong!

A good idea

This may have negative affect on the shopping for Waitrose

good shop to have in Hythe

Worries about disabled users of St Johns church and its Hall. Where could they park near by.

why not use out of town sites ie Hardley. you don't normally see these stores in town centres.

make village 3rd rate

I value the open space of the car park more than I would Lidl & houses.

Lidl is needed by residents who cannot afford Waitrose prices and will be opposed by Nimbys who can

South St is already busy enough without further traffic. I feel people will shop at Lidl without coming to the other shops in the village therefore no benefit to village

The proposal has been kept secret by NFDC who are now trying to rush it through. There are already many low cost supermarket stores in the Waterside. Sounds NFDC clearly see money as the bottom line

i just feel that Hythe and the local area will benefit to have Lidl here

Lidl or any other supermarket chain should be placed outside the historic centre of Hythe, preferably added to the already existing Tesco area or placed along the S rd. Alternatively, a smaller version of Lidl could be opened in one of the existing buildings without taking over the car park. The market and open space are both valuable for Hythe residents and should be preserved. People with cars can reach the Tesco area easily and for them there will be no benefit in having a free parking. For people with no car it would be beneficial to combine several large superstores at the same place, for example Tesco + Lidl. The Hythe centre should be preserved as a community heart and not converted to a carpark that serves the New Forest people and superstore chains.

My strong belief is that any costs incurred for parking ie meters, metre warden, and the resulting empty car parks needs serious consideration. I know personally numerous people who would shop in Hythe if parking was free. They want to park in Waitrose now which is free but the other car parks are empty. New metres proposed are costly as are imposing fines and signage. The ferry had suffered and no longer is an economical or easy transport choice. Lidl with jobs and free parking will be good for Hythe. Don't spoil it with parking clock complications. The existing selection of shops surviving is embarrassing!!!! Hythe is full of charity shops, local chain fast food stores. It would be a brave person to take on a shop in Hythe. Need for businesses to be given more say and common sense on whether the high street market we have been left with is worth the income it brings. The French market was a success but numerous people got parking tickets as a sour reminder of that day.....

We would prefer Aldi. Lidl is pretty low quality in comparison

There is insufficient infrastructure to accommodate the additional traffic that this proposal would attract. Lidl need to demonstrate how they plan improvements to accommodate additional traffic, if this cannot be done then the planners should not agree to this proposal.

more jobs in local area

I feel that more young families should be encouraged to live in the area. There is already an adequate choice of retailers in the area and that better use can be made of the site to provide affordable housing.

There is already a flooding issue in the area and parking issues.

About time Waitrose and tesco had some competition

a new supermarket so close to the village centre is utter madness and detrimental to the whole area. The traffic in Hythe is a problem that exists already. I vehemently oppose the proposal

Concerned that should Lidl pull out in future we would lose a car park. NFDC should put a condition in purchase that it must remain a car park or be offered back to NFDC

Good thing for Hythe and employment

Waitrose allow 120 minutes free car parking - why should Lidl offer less?

I hope this does not go through as a village centre is not appropriate location for a Lidl...it should go on industrial estate/town outskirts

housing should be affordable

Where will all the cars park.?

Bad to lose car parking

Give Tesco a run for its money, as there are too many Tesco's. The area and Waitrose is too expensive

Do not need another supermarket in Hythe

NO MORE RETIREMENT HOMES IN THE NEW FOREST VILLAGES

My biggest concern is the unnecessary construction of more retirement homes in the area. Affordable housing is the main requirement and if the NFDC have land available that is their priority

We do not need any more retirement homes but more affordable housing for our young people

I think that Lidl would have an advantageous effect on Hythe. We are dominated with Waitrose and Tesco.

Village shops which give Hythe some of its character (eg greengrocer) will lose business & may close. Fewer tourists will come to Hythe to visit & spend in local shops. A better choice of retirement housing would be good (McCarthy & Stone have too much of a monopoly).

We think Lidl coming to Hythe is the best idea the council has had for a while

Affordable housing for young families is a key requirement in the village. We already have had a lot of new retirement housing. The youngsters must be given a chance to live in our community. Also we do need another supermarket in the area.

I am against this proposal because it will attract the wrong kind of people and distract from the village atmosphere of Hythe.

Paper based survey wastes money. Happy for online ones to keep costs down.

Supermarkets are not what the Waterside is short of!! We need more information about the probable impact on tourism, traffic and air quality, parking, visual appearance, noise and litter, Hythe market, and most especially the existing shops. But the free parking could really boost the shops (no parking in town centre should have any parking charges in my view, e.g. Totton).

Other sites may be available such as Racol at Hardley. Plenty of parking for heavy lorries coming in to Hythe on narrow roads. No problem having Lidl's just not on that site.

will definitely make use of Lidl and shop more in Hythe if this goes ahead, as currently drive to Lidl in Totton to shop. We do NOT need further OAP housing but there is definitely a shortage of affordable housing in Hythe for young families.

I currently use lidl in Totton quite regularly, and am very impressed with their products, prices and customer service. There are certain products that have become my favourites and I will now only buy in lidl. Travelling all the way from Blackfield is neither cost effective or environmentally friendly, though. I usually combine the trip, petrol, with other things I need to do and do these errands, etc whilst in Totton. I am also a regular visitor to Hythe with my young family, for the library, walk on the beach, playground, French/Italian/Christmas/vintage markets/Costa etc. what better than being able to combine this with doing my grocery shopping in one trip, without having to go all the way to Totton?! I would spend more time and money in Hythe and having a lidl there would only encourage me to go more often. I already use waitrose and tesco, and would continue to do so as certain things are specific to each shop (ie John Lewis click and collect, which I regularly use and love!) If lidl would offer free parking, then this would surely attract other people to Hythe for a 'wander', as is the case with Aldi in Romsey. However, I won't be willing to pay for parking. I was thrilled to see this proposal and I welcome this development. I hope that it will bring some of the trade and choice back to Hythe that the once popular Tuesday market used to offer, but in a modern context. (My great grandmother used to fill two 53 seater coaches from Bognor Regis to visit Hythe's market every fortnight...I'm sorry, but don't see that happening now!) I am slightly concerned about the increased traffic in the small, historic village, but hopefully lidl and the council will put suitable arrangements to account for this. The presence of additional HGVs does not worry me - waitrose drivers have managed to get into that tight difficult car park down a narrow road for decades without much difficulty or inconvenience to traffic. And PC builders currently use and receive lorries, don't they? Sadly, if we don't get a lidl in Hythe, I will still be going to Totton, thus taking my time and money away from a lovely little village that I have lived in and near all of my life. I've grown, and Hythe has too, to be as well. PLEASE can we get Lidl to Hythe!! Hope these comments are helpful.

a lidl is good news but couldnt it be built on land where Racal was at hardley industrial site as with large quantity of shopping people use cars and dont carry it!!!

Just make it happen

I think there will be a parking issue in the village. Today (Friday 23rd) there were lots of cars in the car park - almost three quarters of spaces were taken. This is probably due to it being market day or an event such as the French market. Where would these cars park? The other car parks are not large enough to incorporate losing this one. Those people that work in the village would have nowhere to park. Also feel that another supermarket is not necessary and would have an adverse impact on other retailers... namely Waitrose, the hardware shop, the grocers, the stationers etc... i.e. any shop selling what could be available in Lidl.

I have absolutely nothing against Lidl, I shop there regularly. But I do feel that it would have an adverse effect upon the character of Hythe village. The Hardley industrial estate is half empty and would be a far more suitable site.

Re the parking being free at Lidl, surely people will then use that rather than paying for the parking clock, for shorter parking times. This could lead to congestion in the village to use the Lidl car park. You might also lose Revenue from 2 parks which would doubtless have to be raised elsewhere

About time Waitrose had some competition

lidl provide excellent quality of food and exceptional value. The demographic area constitute a high proportion of people on low income and benefits. This can only be good for the local people immensely. If it's not able to build on this site then another local site should be identified.

Hythe is not big enough to support any supermarket nevermind who it is.

I can't recall the last time we went to Hythe and saw the car park full or Hythe bustling with people like it should, it's about time we caught on to something that will attract more people to the area and possibly help the other businesses as well. There are lots of residents in the area that go out of the area to shop as in Totton. We as a family would use the new store and more than likely pick up a few bits from the other retailers while in Hythe.

I would love to see a Lidl's in Hythe I travel to Totton a lot because it's a lot cheaper store let see some competition with Waitrose they are getting far too expensive for us pensioners.

There are already 3 tesco, 1 tesco franchise and wait rose plus coop, tesco and sainsbury locally. Can the economy really support another food shop?the council would be undermining its strategy of the conservation and history by allowing a large retail warehouse type building and store without the community ethos, tidiness and the British commitment.

Not a suitable site for any supermarket. Very bad idea. The back of the library car park would be more suitable.

The car park is public land and provides a local amenity, namely car parking. Selling the car park to a super market will have a direct impact upon available car parking both on and off street. The council as part of their proposal to sell the car park should demonstrate what it intends to use the proceeds of the sale for, if it has no plan then again the car park should not be sold. It is ironic that nfdc would negotiate with Lidl regarding an accommodation for the use of existing parking spaces in its proposed car park, clearly this approach reaffirms the need to retain the car park as a public amenity.. With regards to HDPC considering a further survey as part of Give it the go ahead, as soon as possible.

The supermarket (if going ahead) should be built in keeping with the architecture of surrounding property and conservation area or be an eye sore

The claim of 40 extra jobs does not take into account losses elsewhere

I think it will be good to have some choice in the village. People with no transport have to use Waitrose for shopping and, although it is good, it is expensive and has a very limited choice of goods. Lidl will bring something new here and is very good value.

I don't believe that another supermarket will add anything positive to the village. parking in Hythe is one of its few assets that enables folk to come and wander round current facilities and view the liners and park for xmas shopping over in Soton and allow people to park near to the Grove offices etc etc

Lidl not PC Builders should be going to Hardley Industrial Estate.

good for competitive lower prices

The wording about the housing is awful seems you are tricking people into saying yes what housing is it going to be flats ?? Or houses ?? A brand new house or house going to ruin the conservation area and presumably going to put any kind of person on there making south street less sought after affecting us who have brought our houses !!!

Choice is needed for shopping

If this brings in greater footfall to the village and area, then it has got to be a bonus to all I think. Hythe needs to grow not diminish. As to additional housing, well there is a great need for that, so that has got to be an added bonus to the change of use.

The road can't take an increase in heavy traffic. Parking around the roads leading to Hythe are becoming car parks, what can be done about this?

I am extremely concerned with the amount of long stay parking that will be lost in Hythe. Lymington has problems which means that workers and commuters struggle to find spaces. I don't want to see this happen in Hythe

I would welcome a Lidl in the village as I'm on a low income

My objection is not against Lidl store, but the access to this store on roads that are entirely unsuitable for an increase in traffic, be aware that all traffic entering the village has to leave it as well. Traffic management is my prime concern to this proposal.

The land should be leased and not sold off. This asset should remain in control of the council.

Will ruin other shops in the VILLAGE

The corner by PC Builders bathroom showroom is positively dangerous now to drivers and pedestrians I am very concerned about the impact of lorry deliveries into the village.

The proposal will effectively shut down a third of Hythe's car parking. The small part of St John's left over will be full of Lidl customers. PC Builders can move to Hazeley to make room for family housing. Lidl can go there as well. They will then be in commercial competition with The Co-op, Morrisons and the supermarket at Blackfriars Crossroads.

Lidl will provide increased competition which is always healthy

Lidl would fit in well here for everyone

My main concern is loss of parking in Hythe and impact to local traders

My only concern is the loss of a general car park .

my only concern is the nasty corner at the junction with Shore Rd, This part of the overall infrastructure needs to be changed

Hardley Industrial park is the correct place for a new supermarket not Hythe Village

Concerned about loss of village market. Can the residential development be a mix for all ages

There will be an increase in traffic to the centre of the village. I think that there will be a need to look at the infrastructure of the roads and public transport. I think this would be a positive step as it will bring people into Hythe but I'm not sure whether the negatives outweigh the positives. I believe that we need more housing but not retirement houses they need to be first home houses to introduce younger families.

Relocating the market to the High Street will be good for local retailers as well as market traders. You have given us no data to make an informed comment on type of housing needed in Hythe

We travel to Hythe to use Grove Gardens, the greengrocer as there is nothing but supermarket produce in Totton so I would be upset if the addition of Lidl brought about its closure. I do not use Lidl in Totton so unlikely to use it in Hythe but Waitrose does have a monopoly at the moment. I think there should be provision for housing for low income and families rather than more retirement. They are more likely to support other local services across a wider age range. It shouldn't be allowed to turn it into a retirement village as that will bring its own problems.

These proposals would adversely alter the character and charm of Hythe. The additional traffic would have a negative impact. What would happen to the Tuesday market? I hope you ultimately reject the Lidl proposal.

I do not think that a village centre is an appropriate location for a store of this size and style. Hythe is lucky in the range of small and independent shops. The village has already lost some of its character with the arrival of Costa Coffee and Subway, the arrival of a Lidl would just compound this. Hythe is lucky in the amount of parking - so many similar villages have insufficient parking resulting in queuing at busy times, driving people to out of town shops. Care should be taken before losing any of village parking, and if it does go, surely this centre of town location could be put to a use that better benefits the local community than the current proposal.

I am completely against this proposal, it will be an ugly blot which will have an enormous adverse impact on the village. This site is not suitable for a Lidl store and looks incongruous and completely out of place. We have Waitrose and there are other supermarkets within a short drive. It will ruin the look of the village.

Lidl is the right sort of shop too big for Hythe.

We do not need Lidl

I think the project would make a positive contribution to the community

Fewer parking options a concern. Could be chaotic at Christmas/events

This seems like a done deal from the NFDC with no input from the local community. Would they even consider any comments by the people who would be affected by these proposals?

If the market moves to the high street presumably, for example, the fruit and veg stall would not be located outside the fruit and veg shop in the high street and like for the shoe stall/shoe shops?

Difficult to assess impact on village before detailed plans are available

tescos seem to pop up everywhere and this will give more choice

I hope opinions are acted upon unlike the consultation for the development of the dreamland site. None of the comments wanted high rise or modern architecture that was what was built. A consultation is of no use if it is just a paper exercise to say the public have had a say.

It would be good competition for Waitrose. The quality of food is good and the prices will aid many families. It could increase people coming to Hythe.

Traffic is a major concern, with high numbers of large delivery lorries entering Hythe.

With housing on Langdon estate now being sold for sums in excess of £250K we need affordable housing to be built in Hythe. Absolutely no more housing exclusively for the elderly. If anything build accommodation that suits all ages.

Hythe village atmosphere would be destroyed

There are already 3 Tesco plus Waitrose which I feel is plenty !

It can only be a gain for the village.

It should be affordable family housing for local people.

will there be enough off street parking

nothings perfect but we do need a more supermarket competition

St Johns Church need 3 hour parking for many of their activities, both at the church and at St Johns Hall

it will bring more people into Hythe, which it needs.

Access to the site for construction vehicles and deliveries to the supermarket would be along 3 very narrow roads: New Road, South Street and Shore Road. These roads are already congested and dangerous and cannot be widened. The old Racal site on the Hardley roundabout would be far more suitable for a supermarket. The high water table in Hythe needs to be taken into account for any building work on the PC Builders site.

Long awaited cheaper shopping in Hythe.

Hythe badly needs an injection of good consumer shopping outlets!

Need to know more details to enable informed decision.

Yes, we do need more family dwellings but these will tend naturally to become available by providing 'retirement housing.' More dwellings brings more pressure on A326. Could this be alleviated by a rail service from the Waterside and/or greater subsidies on the ferry?

It would appear that a deal has already been done and all this is doing is "going through the motions"

As a pensioner and non driver I feel it would be of benefit of everyone to have a Lidl and would make Waitrose more competitive in their prices.

Will increase congestion and roads will not be able to cope.

Will increase congestion and roads will not be able to cope.

Will increase congestion and roads will not be able to cope.

I would welcome more variety in Hythe, and am convinced this would help to keep shoppers in the village. As long as parking as you suggest is provided for visitors to Hythe.

Lidl would be welcome but not on this site.

Fantastic news. Waitrose far too expensive for the elderly and not so fortunate. Great opposition for them

I think it would bring more people to the village and people on low incomes would have more choice.

Increased footfall will benefit all businesses and keep local money spent locally

Bring lidl to Hythe For ore choice

I feel very strongly that family housing should be provided. There is more than enough housing for older people in Hythe.

Question 5 is two questions in one. What does someone put who thinks Hythe requires both family and retirement housing. This shows bias in the survey which is a mockery of the consultation process. As for questions 7 & 8 These are leading questions with the assumption that Lidl is already coming to Hythe. The statistics generated from these questions is therefore worthless.

I would like to see a one way system through Hythe as a result.

I would like to see a one way system through Hythe as a result.

Hythe offers no shopping choice at the moment. It is either Waitrose or nothing, with the closest alternative being the awful Tesco at Applemore. Hythe town centre stimulating and this will help.

We live at 18 New Road, which is opposite St Johns car park. Whilst we think it is good to have an additional supermarket we are concerned about 1) increase of parking and traffic. 2) increase in noise and pollution. 3) height and unsightliness of building.

At present traffic is restricted in South Street due to parked cars by the hairdressers and outside Laurence House. This could cause problems reaching the entrance to St.Johns Street. What will happen to the present market? Could it move to the promenade?

No more surveys - get on with it

Why was the large site at Hardley not considered it has been empty for 20 years

I feel this is a great opportunity for those on low income to have a reasonable price shop closer

There will be too many heavy lorries and cars for South Street. I was under the impression Waitrose had to use Shore Road.

I think that Lidl would kill off most of the small retailers and would also impact on Waitrose and co-op which would reduce the choice for the customer. Would Lidl encourage people to park in their car when people are attending church or other businesses? I think not

We need Lidl for a cheaper option in Hythe, also for continental products not available elsewhere.

Lidl will bring the village down keep our village as it is

I think we need this because Hythe has nothing else to offer the shops we have are very few

I live on South Street near PC Builders, this would directly impact residents there. I think it would definitely be a positive thing to build a Lidl there. Hythe traders especially Waitrose need competition. However we do not need more housing in Hythe village social or retirement every spare inch already been built on already damaging the infrastructure. Hythe village already has more than adequate social housing and retirement with frequent appalling behaviour affecting quality of life in Hythe. South Street is already a bottleneck. More effort should be made to give proper rental structure to the existing village shops. Only estate agents and charity shops afford Hythe, Lidl is a monstrous suggestion. 63yrs resident

WILL CREATE MORE JOBS AND HELP LOW INCOME FAMILIES WITH THEIR SHOPPING WITH MORE CHOICE

1) The car park is used by worshippers at St. Johns, it adjoins the church and is therefore ideal for the mainly elderly going to the church and the hall. 1 and half hour parking, would not be sufficient time for anyone using St. Johns. 2) The loss of the car park would mean the shopping area would be chaos with the Tuesday market - where would the vans be parking? 3) The current car park is used as an overflow for customers who shop at Waitrose and cannot get their cars into the small Waitrose car park. If the new supermarket goes ahead it will bring more cars from outside Hythe which will mean the St. Johns car park will not be large enough to serve the increased traffic for two supermarkets.. 4) The presence of several large and small branches of Tesco in the area, combined with the Waitrose store, is more than sufficient for local needs. 5) the loss of long term parking at St. Johns would put pressure on the library and Jones Lane car parks. 6) Having recently moved from a village with car parking problems I feel the council should think very carefully before giving Lidl carte blanche to do what they like in Hythe, once the car park goes out of council control there is no going back.

The housing should be mixed but not a retirement block

It will exacerbate on-road parking problems. It will negatively affect St. John's Church on Sundays and at other times. Loss of parking will detract from Hythe being a "destination" - the very reason we don't visit Lymington.

I object to the sale of the car park it is a valuable asset to St John's Church

I do feel that Hythe needs choice but this may not be the best way

The centre of Hythe is not an appropriate place for a Lidl Supermarket

I am not concerned about Lidl having a negative impact on Waitrose as they have overcharged all of their customers for years! I am concerned on the photography as it sells electrical goods and so do Lidl's. We need to support local businesses. I understood they were going into PC Builders not St Johns car park.

Is it not possible to develop the site for residential purposes without allowing Lidl in the village

Hythe needs to attract shoppers into the town, as wide a range of shops as possible will keep the town busy by giving locals more choice.

Tesco opened 4 stores without consultation! Lidl Yes. It will rejuvenate the village and reduce traffic on bypass into Soton!

We have enough superstores in the vicinity to warrant yet another one arriving!!

Sooner the better. I'm fed up with the other supermarket prices

The council has already been underhand about the meeting held on 12.10.15 which was not properly advertised therefore one is always reluctant to trust or believe officers who ignore the needs in this particular area. One does not oppose change per se but we know that additional building which we have seen in a large scale Hythe has never come with the necessary infrastructure required. In this area we have suffered from the oldest inadequate drainage system with, hitherto, no record of this fact. Traffic is not observing the 20m sign. People need the car parks and I am mindful of the fact the car park belongs to us not you as individual officers. Can the market survive when it moves as their vans have no space. We need to know - a) Where Lidl would/will be sited, the exits and entries. b) Where residences sited and particularly improved drainage plans for an antiquated sewerage/drainage system. c) Parking clocks are essential for many (I counted 50+ cars on Tuesday 5.30pm 20/10/15 and still arriving. d) Above all we need officers of the council listening to the concerns of the local community. The drains from under the road have flooded my house in the last 2 years. Did not happen before all the building around had occurred.

Waitrose is too dear for most OAPs

In answer to No. 4 - No not if correct sympathetic design

There are large areas of undeveloped land on Hardley Industrial Estate far better suited for a development of this type and magnitude.

wrong place but a good idea

I would like to see Lidl in Hardly Industrial Estate

Parking clock usage in the Lidl car park - Yes only partly and only short term parking near Lidl - the rest long term but not all day as folk will leave their vehicles to town on the ferry. We will always have parking problems as there is never enough space. The library car park needs to be extended.

Lidl is a good supermarket to have in Hythe, the sooner the better thank you

COMPETITION IS HEALTHY LIDL OFFERS FOR MORE CHOICE AT GOOD PRICES

We have too many tesco's in the local area already it would be better to have a group of small shops trading there and some family homes as there have been too many retirement homes built recently in this area

I am not against Lidl's moving to the area but I do think more thought needs to be taken in the decision making and we need more details of the proposed site: both Lidl's with its parking and the PC Builders flats before we can make a reasonable decision. I also feel that before any new developments are considered the difficulties in Hythe need addressing, flooding, drainage, traffic and especially parking. Many of the properties in this area were built pre cars and therefore have no parking facilities. I feel that residents should be given the opportunity to purchase a piece of land to build a parking area before a further 36 residences are built resulting possibly 72 cars when the building regs only require 1 and half spaces per plot. Where are the other 18 cars supposed to park when South Street and Shore Road homes already don't have a place to park and you have taken away 150 parking spaces in St Johns parking. Please sort out the current village problems before introducing new problems and crowding to the area. question 1 - I think this is very short sighted of the council and they should not dispose of its assets. Q2 - I would like to see the proposed set up and parking arrangements and traffic flow ideas per the proposed site. Q3 - I think would affect the fruit and veg and bakers shops most and could result in them closing. Waitrose would also be affected as their customers could change allegiance and the company may no longer feel it is viable to continue in Hythe. Q4 - I would like to see the council considering the visual impact of the Lidl's building and the proposed flats being proposed for the PC Builders. Q5 - As I live opposite PC Builders I would be more in favour to retirement homes to family housing like Dominy Close behind us. Q6 - I do not agree to it being sited next door to an existing supermarket. Surely it would be better to site it where homes do not have access to a supermarket within walking distance. In that way the rest of central Hythe can choose to travel to Lidl if they wish and the people living next to Lidl can choose to travel into Hythe if they wish. Q7 - I do not think that would be sustained for ever and Lidl could then charge what they wanted. The council would have lost control over the parking charges by then and not be able to do anything to intervene. I also do not appreciate the council's view that local residents would have to use the other car park in the village to park their cars. That means you would have to park 10 mins walk away leaving the car vulnerable and unsupervised.

Hardley is the perfect venue

I would like to find the plans but don't seem to find them on NFDC planning site - it would be useful if these were readily available

South Street should be access only to residents and therefore lorries would have to take the correct route to the industrial area of Hythe plus Waitrose and Lidl. Sh can also use this route as well as coming in from the North side of Hythe into Jones Lane car park and/or through the village past Waitrose and into car parks. I wo Waitrose to have some competition and Lidl is an excellent store.

good initiative to consult; would have valued a little context had to contact NFDC; some facts would help focus responses ie existing car parking stats; questionnaire to blind side other options ie singles housing/ starter flats may be more useful in village centre than family housing and preferred option to sheltered or elderly persc units.

I have grave concerns for the future prosperity of Hythe village centre. We need to be promoting the existing shops who already provide consumer choice. As we are aware there are numerous small sipper markets in the area and of course there is a large telco at Dibden. Assad run a free bus service to their Totton supermarket. worry for the many people who live in the centre of Hythe who have no parking and rely ago the carp ark for themselves and their friends to park. Hhthe will not be a expand without adequate parking and will cause misery for a lot of people. I am unsure what help NFDC are proposing to give PC builders and would hope due dilig will be given. I do not feel it is good practice to let this proposal just to provide the council with money. There are more important things than money such as the we of the local community.

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This car park is 80% full, every day. It is used by the staff of The Grove and the occupants of the 'Dreamland flats who have no garages and also by the general publi This survey has been inadequately publicised - I found out about it from a colleague. You must do better in future. As it is you have effectively disenfranchised all th who do not have access to the internet.

proximity to church & graveyard

As the proposed area is under discussion it is inevitable that something will be built there. If housing is to be included then surely it is sensible for the elderly to be nearer the shops, doctors etc.

Lidl would kill the few remaining independent shops in Hythe ie fruit and veg shop/bakers and reduce parking options.

Talk to businesses before any major changes/events to get opinions/assess impact to businesses

Lidl would be ideal for families and the elderly who are on a small budget. Hythe has more than 1 car park and St Johns car park would be ideal for Lidl.

Lidls would provide a welcomed choice for main food shopping and remove Waitrose virtual monopoly for walking customers.

A supermarket in this location would spoil a very attractive area. Hythe is a small village and to use this location for a supermarket would be a mistake. Getting in out of Waitrose can be difficult at times. How would the roads cope. These are small roads. You would be cutting Waitrose off and they have supported the village years. Its the wrong place.

I shop in Lidl Totton and Shirley because I can not afford to shop locally. This would be of great benefit to lots of people who are on a mid to low income. It is about ti had a bit more choice in Hythe and I feel sure it would bring shoppers from other areas of the new Forest to Hythe and that will benefit the town immensely

I approve of a Lidl but it is in the wrong place. The brick wall needs to be demolished as it blocks the site lines from several points. Car parking is an issue for the goers and the local residents who use it and for visitors to the Grove etc. It will drive more people parking in the roads like they do at the entrance to the Marina. Al there is the increase in traffic for people coming to Lidl which I believe is a popular shop for many. Hardley roundabout would be better suited.

We got enough super markets already

another super markets is not needed

Detrimental to the character of the village aesthetically. Could be out of keeping with older buildings

We DON'T NEED more retirement housing (we have too much already). Clearly, we DO NEED more starter homes for first-time buyers!

Go for it

Will the council ensure that the appearance of the Lidl store is in sympathy with the surrounding buildings

I feel the land should be considered for something more constructive rather than just profiting from public property

Why not use the Racal Recorders site at Hardley instead? You say there are legal reasons for not using the site but this sounds like an excuse, I'm sure there are around any legal issues.

Concerned about increase in lorries going down Frost Lane and shore Road. Already too many lorries using this small country lane. It has been said in the press this car park is not used very much. This is untrue.

Put Lidl on the Hardley Industrial estate and bring some life into it. Build more family housing for local people such as elderly

*I understood that it is part of the car park and was happy with that proposal, but now I believe it is all the car park and feel that it will leave the village with insufficient parking. *South Street is difficult to drive along due to parked vehicles - I feel strongly that this is an issue that needs addressing. * The junction of South Street, S Road and St Johns Street is very blind, the new buildings needs to be placed to give a clearer view. * Waitrose already provides free parking so I cannot see why Lidl doing the same is an issue.

Welcome Lidl as a positive addition. Concerned over loss of parking and road access. Not possible to comment in detail until plans are displayed. Lack of information at this stage. Loss of parking spaces could be a problem. South Street already a problem due to parked cars. Exit from shore Road dangerous due to blind corner.

I should like for part of the car park nearest St John's Church kept for village parking and for users of the Hall and church and fenced off and kept completely separate. If you sell the car park you cannot expect that Lidl will allow you to charge for parking.

The selling of a busy town centre public car park in the conservation area which is heavily used by the following people; Visitors to the Grove Officers. Visitors to the Cancer Support Centre, Visitors to the town, visitors St.Johns Church and Church Hall, Customers of the St Johns Street Guest House. Does not really support the Forest District Councils own stated aim to increase visitors to the town and the New Forest area. The town parking is also compromised by the moving of the Tuesday market to the town centre and shutting a town centre road when the traffic is busy and congestion can be severe. By closing the road will also prevent access to the bank car parks losing 27 parking spaces for use by staff and visitors to the banks. The two loading and unloading spaces and five disabled spaces adjacent to Water would also be lost. To allow a high density housing block of flats on the current PC Builders site in South Street and the conservation area would cause further traffic congestion and problems with on street parking. The new housing would also require parking to be provided on the site for all the residents, visitors and support and workers. At the present time the flooding of the roads and drains in the area are well known to the Water Board, The Highways Authority and the County Council, but have not been resolved and no updating of the systems has been carried out over the past twenty years to enable the systems to cope with the current building and development requirement and loss of natural drainage.

I'm concerned that a block of 36 flats is far too big for the site and the fact, it is in a conservation area.

Any shop like Lidl needs to be on a bus route. Must keep parking by St John's Church for use for church events and events at St John's Hall

Answers in details to questions - 1) It would be easier to be more positive if the Parish Council made it known how they intended to use any finances gained from the sale of this land. Is the Local Community going to gain from it, if so, in what way. 2) Very much so. The roads in and around Hythe can get very congested at peak times. Seeing as there are too many estate agents, food outlets, charity shops, the rest can be protected by controls on what Lidl could sell. 4) Old buildings can be affected by vibration from heavy goods lorries in and out of the store. Again the roads are another issue as regards these lorries. 5) As long as the family housing was affordable for the young first time buyer or rental. There are too many youngsters struggling these days. 6) As long as it helps bring down prices in the other supermarkets. 7) The local retailers in Hythe have been up in arms for years about parking charges impacting on their trade. Along with the rest of local car users, it should be a condition of the sale. 8) If it comes down to parking space usage, then it must be on the same bases as the other New Forest car parks. Again as in question seven it should be a condition on the sale. 9) All proposed sell-offs or any other projects that involve council or community land or issues should be made known to the local tax payers. More informed people are the better.

Starter homes for young people required. Existing Tuesday market will be disrupted and if moved to town centre will cause congestion problems.

I think small shops in Hythe do a brilliant job in a hard competitive market. I think the arrival of a store like Lidl's would kill off what small traders we have left. I do think the centre of Hythe is the right place for Lidl.

Waitrose is too expensive for pensioners and low income earners who have to travel to Totton to access low priced goods. Lidl would solve this problem plus make the town wake up!

Lets have Lidl because us pensioners need cheaper choices - plus employment as this will give 40 people employment.

With regard to the above I would like to point out the following should this have the go-ahead. I would also say that I am broadly in favour of both these options. 1) A 1 mile limit for the town has been a total failure with taxis buses and sports cars being the main offenders both in New Road and South Street. 2) My major concern is with the increase traffic, serious thought must be given to traffic management that CAN BE ENFORCED. 3) The market on Tuesdays are very popular with locals and visitors to Hythe, no mention has been made as to its fate if St Johns car park is sold.

In answer to Q5 - Do not know percentage of need. Q8 - If you do then people will not respect Lidl spaces and maybe not leave enough space for Lidl customers. FURTHER COMMENTS: The cul-de-sac I live in is right opposite the proposed site. Is that going to effect house prices? 2) Will there be more noise? 3) What hours will Lidl be open? 4) Will traffic for Lidl be coming down South Street round into present drive in of car park? *We are closest. It would have been nice to have had left explanation through the door!!

Comments on Q5 - Family preferable to retirement but NOT in the centre of the village and only with more doctors and roads. Q6 Providing it does not result in the existing supermarket closing. Q7 That would be the least they could do. Q8 If the new supermarket is to succeed without causing the existing one (Waitrose) to close it must result in more people shopping in Hythe, in which case Hythe needs MORE car parking not less. What is the total number of parking spaces in Hythe at present (St Johns, library, Jones Lane and Waitrose) and what would be the total if the proposed development were to go ahead?

It would be helpful to have sight of the proposed plan for the site ie where the supermarket would be built.

housing should be affordable

What is the need for another supermarket? I would rather keep the builder's merchant. We already have too many supermarkets in the area and can only see this proposal having a detrimental impact on the other Hythe businesses. Not wanted, not needed. We should look for diversification in the Hythe shops not more of the same and the inevitable closures!

It would help if NFDC would make it clear what they are going to do with the money received from the proposed sale of car park.

Do NOT need ANOTHER supermarket in or around Hythe...there are too many already. Need to encourage people to support the local retailers already in Hythe, without bringing in more competition for them. Please..NO to Lidl. It is just NOT what Hythe needs.

I hope there will be some "planning gain" extracted from Lidl. How about a new sports pavilion for Ewatts Rec or some much needed sports facilities for youngsters in the village such as an enclosed basketball, football court.

consultation document not received by all residents

It is hard to make a firm judgment without seeing the actual planning application.

Lidl is not required and would only negatively impact Hythe which is already well served by Waitrose and Tesco

No problem with Lidl - about time Hythe had an affordable supermarket rather than just Waitrose. I do, however, object to the idea of building retirement housing - there are already several blocks of retirement housing in Hythe, not to mention the new one being built in Dibden Purlieu. As a 26 year old, it feels like there is very little Hythe for me at the moment, and it is very much geared towards the retired community. If Hythe wants to thrive it needs to attract - and retain - younger people, so housing built should be focused on the young professional/family demographic rather than retirees

It's disappointing that NFDC didn't commission this survey and had to rely on the parish Council to bail them out. NFDC have shot traders in the foot by allowing number of Charity shops to open at reduced rates which local traders can't begin to compete with. How about a 60 minutes free parking concession in all 3 NFDC parks to give our traders a fighting chance? Why am I pro-Lidl in Hythe even though it'll be across the road from us (I live in New Road)? Waitrose and Lidl have different demographics, Waitrose sales will probably go up slightly I suspect, not drop! Of the traders I spoke to in the village all seemed in favour with the caveat on parking could be an opportunity to put better traffic calming schemes in place, we lost our garden wall twice over the years because of speeding motorists, I can't foresee a faster accident sooner rather than later in New Road. And finally, My father owned Blackfield garage many years ago when the then Smith & Bray hardware store was over by the Kelsall supermarket chain. There was an uproar but actually it was the best thing that ever happened to Blackfield, including my Dad's business. Wish I could attend the public meeting but will away, good luck and thanks for listening to the people! Phil Bridges - 30 New Road

Need no more heavy lorries on Shore Road or Frost Lane. Very dangerous mix of cycle-way, heavy goods lorries and wide loads now - needs attention NOW. Any Lidl like Lidl needs to be on a bus route. Must keep parking by St John's Church for use for church events and weddings and funerals and events in St. John's Hall.

Please don't sell the car park. Lidl can, as other supermarkets do, give clients a refund of their parking ticket. Our car parks are too valuable to leave in the hands of others who do not have the public welfare in mind being private companies.

Hythe is the only remaining village/town in the area that provides adequate parking. Let's keep it that way - don't sell the town's 'silver'.

Considering NFDC's constant bemoaning about the lack of affordable housing it is surprising to find retirement homes are part of the proposed provision. It sounds like one of the retirement homes operators is offering silly money to buy into the scheme. The haste of all this makes it appear like a total 'done deal'.

Lidl have a store in Totton some 6/7 miles away only!

Waitrose has dominated Hythe, we need competition. Family houses are needed more than retirement housing.

Keep the Lidl small and have restrictions of delivery times please.

Lack of parking - if Lidl parking used other than their customers this would further reduce parking spaces therefore should be limited to their customers only. Affordable housing needed in the area - already lots of retirement apartments and aging population put strain on doctors etc.

Reduced parking capacity during busy period i.e Southampton Boat Show - visiting liners - holiday makers visiting etc. Total demise of any prospect of a market district.

This survey should have been carried out much earlier in the planning process.

Main concern is the reduction in available parking.

We need more starter homes.

I would support a one-way traffic system through the village.

1. The plan would cause huge problems whilst building work is being done. 2. Delivery to Waitrose would be hampered. 3. The car park belongs to the Village and I was unaware that the whole of St John's car park was to be taken over

It will make it too busy near the Church. At the moment it is a peaceful spot in the village. Would welcome it outside the village centre.

HYTHE NEEDS MORE CHOICE

It would give us more choice to shop around.

Think this will be great for customer and will improve quality at low prices. Feel Tesco have had the monopoly for far too long in this area. It will bring more people to Hythe Village.

Ridiculous, would cripple Hythe, should be concentrating on maintaining tradition and tourist interest

You would appear, from your choice of questions, to be anything other than supportive of Lidl's application. Is this because of your support of Waitrose?!! Don't be NIMBIES!! Give us a choice!! Sick and tired of retirement housing!!

There should be a balanced number of each for family housing and retirement housing.

Believe this proposal to be to the benefit of the village - increased footfall. We need more shops and less charity and estate agents. As to family housing yes - retail is necessary but so is family housing.

Very disappointing that the questions are largely worded with a negative start. I believe there are courses you can attend to learn how to compile a neutral question and thereby a balanced consultation.

Car park is hardly ever used. Good to see it put to good use. Will bring more jobs into the community. Give residents in the area more choice.

This will bring more jobs and consumer choice to our community. The car park is mostly empty so it will be put to better use. Would be nice to see the market move into the High Street to give it more trade too!

GROW UP - land's been sold.

Jones Lane carpark does not have many short term parking places so I always use the market one. I'm concerned there will be a lack of parking spaces especially market day.

Why waste more public money on another survey. Put the monies to better use.

what is wrong with fair, and legal competition

lidl is a good all round supermarket for all people and all levels of residents giving good competition

A huge advantage to the village.

We would like Lidl's.

Lidl's will bring more variety. It could have an impact would use other shops and cafes rather than go to totton. I would push hard for family housing and starter homes

Lidl would be very good for this area, giving more choice for shoppers and Iceland wouldn't go amiss either

Will you still retain the market?

Re Parking: if the proposed Lidl car park is fenced off what happens to the spaces when the shop is closed? Occasions such as Remembrance Sunday at St John's Church or a big funeral or wedding mean the entire car park is needed. Local Council Tax payers contributed to the expensive re-laying and landscaping of the car park for us - not for a foreign supermarket.

1) This car park is 80% full on a daily basis. It is used by the staff of The Grove and occupants of the 'Dreamland Flats' who have no garages as well as the general public. 2) The existing market would not transfer into the centre of Hythe because there is no room for it.

I think Lidl would be more beneficial for the majority of Hythe families that only live on minimum wage and also Lidl has a wide range of affordable healthy foods which is good for our children

We think Lidl's would be good but don't think it would be good for families as everything is so close and the existing family housing for young families in Frost Lane is a nuisance as cars are parked all over the place and it looks a bit rough and untidy for the area, it would be better for retirement as it is near to amenities for elderly. forget our Church, St. John's and our Hall, we need to have some of the Car Park for people in the area nearby and also Cornerstones use Car Park. I am disabled cannot walk far so I would miss things.

We need affordable housing in Hythe not private retirement homes.

We badly need a Lidl for people on limited finance and OAPs

McCarthy Stone is notoriously expensive. Council houses and council flats for the elderly would be much more beneficial and much much more affordable for local residents.

Competition for Waitrose prices

I have no concerns regarding the proposal fair competition is necessary in this day and age

Would be nice to have another option rather than Tesco, why we need 3 Tescos within 5 minutes of each other I will never know. Plus more free parking would be r
I would welcome Lidl's car park providing 90 minutes free parking but only if buying in Lidl, e.g spend £10. There is already Lidl in Totton - not far away - another so
is not necessary. Hythe needs more variety of shops, not another supermarket.

Another food selling shop would be good, ie a Co-op, Sainsbury, Morrison or Tesco Express small type size shop. Whereas a shop that sells such a diverse range
food goods and a limited range of food such as Lidl at Totton do would not be beneficial and could affect many independent sole traders who at present serve the
community.

Loss of public car parking especially during summer, Southampton Boat Show and there are funerals at St John's Church and other special occasions. Will alterna
parking be made available to compensate for the lost car parking Traffic impact on Soth Street and St John's Street espaecially at the junction with Shore Road.
Passage in South Street is already difficult with residents parking in the street. will the improvemnts, made at considerable expense, to the road outside the Grove
affected. We would welcome Lidl but not in this particular location.

Q1 talks about the sale of the car park I understood it to be only 60 spaces which seems reasonable but not the sale of the whole car park. With regards to retirm
housing if it was affordable housing or socila housing this might free up some affordable housing for families. I object it to being a Mccarthy and Stone sponsored t
I think Lidl would impact seriously on our greengrocers and bakers in particular. Why are NFDC giving such short notice.

Not having had the opportunity to see any plans or read anything formal in respect of what is proposed, it is not easy to be objective in commenting on the proposal. A lot of what is being said in the Village is speculative and/or gets exaggerated and escalates with each reiteration. However, if all the car park is being sold off and there will be 100 or so spaces left, which will be under the direction of Lidl, if those spaces are operated on the same basis as the car park is at Totton, where one has to pay a ticket for 90 minutes' use of the car park, and the small print of the conditions for usage in the aforesaid car park are that you can be penalised if you stray from the car park and/or visiting any of the 4 shops on the site and wander off elsewhere into Totton that is not good and would not be beneficial to Hythe as it removes parking spaces for everyone. For someone to claim the car park is not well used and cite dates of spot checks 5 and 11 years ago to base their claim for non use against is nonsense. They ought to base it on usage now in 2015. The Maples Guest House rely on St John Street car park for their customers, this car park is well used and is used by a lot of people who are short-term shopper users, rather than long term commuters/workers who are parked all day either using the ferry or working in Hythe. What will happen to those who use St. John Street car park for attending church services, as it is the nearest one for them; there are regularly funerals held throughout weekdays, and church events at the church in the evenings. Many use that car park if they are using the hall opposite as it is a clean flat walk out and across the road; whereas access to the hall from the New Street car park is not easy, is very uneven and there is no footpath and a blind bendy access in/out of that car park. Many people visit The Grove Citizens Advice, the Waterside Cancer Centre, purchase rolls of dustbin bags, parking clocks, pay rent etc, may respectfully already use the pay and display car park opposite, but there are, as you know, but try not to admit or acknowledge knowing, that many more already just nip in and abuse the 12 parking spaces allocated for staff use within Sir Christopher Court. Those 12 spaces are regularly all full, or else I would not have 2 staff using (with our permission) one of mine and my neighbour's allocated spaces, whilst many more vehicles are double parked where they shouldn't be, and in many cases are blocking the residents 8 spaces or access to them as they are on double yellow lines in Sir CC. This situation will only worsen. The centre of Hythe is regularly littered with Waitrose trolleys some of which stay out all night and get scattered far and wide. Will we have to suffer yet more trolleys littering the place if another supermarket arrives? Whilst I do agree that some competition in the market would be nice, and a choice other than Waitrose would be good, I do not somehow feel that Lidl is the right choice, especially if they offer the extensive range of non-food and cheap household items that can be found in the Totton store. As long as the 'proposed housing' if it does get through planning, is retirement housing, should be OK from mess and further anti-socialness. If retirement housing is opposed and plans proceed for other housing, we do not want a further blot on the horizon like what currently exists on the right hand side as one turns off Shore Road into Scott Paine Drive, and has to drive past to reach the expensive waterfront properties Davidson and Selman Closes. As for re-locating the market and 'integrating' it among the existing shops, all this idea does is narrow the pavements further. At times it is a challenge to walk around Hythe, with the amount of stuff many shops now have on the pavement, coupled with folk pushing buggies, people charging around at speed, battery operated chairs etc etc. Yet it would seem that despite having asked for comments, the proposal to move the market is going through whatever the community thinks.

Our opinion may change when we see the proposed plans with entrance and exits marked, i.e. ?St John's Street, New Road, South Street. We need to know more about what Hythe needs another supermarket to represent ALL consumers including the less wealthy.

Frankly appalled at way this asset stripping and costs transfer is taking place. The use of very old surveys to support the proposal is questionable. Why are public bodies unable to use and provide proper statistics

Point 1a) What is the annual revenue of St John's car park? b) What is Lidl's purchase price for the car park site? c) This question cannot be answered in full without considering the sale to Lidl of PC builders. Point 2a) South Street is currently a race track, even though there is a 20 mile speed limit, to date no attention has been given to enforcing this. Should the project go ahead the traffic will increase sufficiently. This will make the lives of people living in South Street and the surrounding area even more likely to be injured due to reckless driving. b) When heavy rain showers occur, houses at the bottom end of South Street are experiencing water coming into the house due to the speed of the traffic driving through the water and generating one metre high plus spray. c) The increase in traffic in South Street and New Road will cause further chaos, cars turning into the Lidl car park together with the fact that New Road is the main bus route through Hythe. Point 3 a) of course Lidl will attract more people to Hythe village; to shop at the existing shops I do not think so. The centre of the village is already littered with estate agents, charity shops and cafes. In the longer term there is a very good chance that other shops in the village may be forced out of business. (Bread and Green Grocer for example). RIP the New Forest District Council if this happens. Point 4 - we certainly do not need any more retirement homes. Family housing would be better but my main concern is the amount of flats being proposed for the PC builder's site. The current sewage and street drainage system cannot cope today, so before any new housing development is approved the system needs updating. This should be part of the sale conditions for the PC Builder site, that upgrading is carried out before any new building work commences. Point 5 a) In theory there would be an increase in customer choice, however we are already aware that Waitrose has reported a drop in income due to the Tesco store at the old Croft public house. A further downturn in business may make them consider leaving Hythe. Point 6 - a) The car parking issue may be further complicated if Waitrose charging for their car park. Many old people use this car park to visit the banks or Post Office without visiting Waitrose. b) Is it proposed that the current entrances to the car park will remain as is? Point 8 - a) As I thought we live in a democratic country, I think the people of Hythe should have been told exactly about the project much earlier, or was it the hope that NFDC could railroad this through without consultation. Secondly, we have the right to know how long the negotiations with Lidl have been going on, and the names of ALL the Councillors involved in the discussions. b) Can NFDC confirm they are not offering any financial or concessionary support to PC Builders as part of their relocation to Holbury? c) It was stated at the meeting that Lidl could not be considered for the Holbury site as it is classed as industrial under present Government ruling. This I maintain should also apply to PC Builders as they are also retail. d) The general consensus I am hearing through the village is they are very upset that NFDC is at an advanced stage of completing the deal, prior to the meeting on 12 October 2015 many are suggesting the deal should have already been some time done without consultation with the people of Hythe. e) Any new building on the PC site should be in keeping with the current village surroundings and the height restricted to that of the current PC building. f) The proposed area for the flats entails PC reclaiming the shop frontage as drawn on the provisional plan. This would restrict the pavement width to 1.2 metres, in today's world many old people drive invalid cars which increases the possibility of accidents whereby a person trying to pass a motorised car may need to exit the pavement and walk into on-coming traffic. g) The plan outlines there will be 36 flats - how many parking spaces will be allotted? f) Lidl say there will be up to 40 jobs generated by the store, unless the staff is recruited from people who live very near the store, suggest they will drive to work taking up parking spaces. h) Apart from the car parking spaces being considered for the flats, what about friends and family visiting there be a visitors area? g) How many people were sent the questionnaire? In conclusion like many other people this is an ill-conceived plan put together by Council from NFDC who are not local to the area. This point was quite evident at the meeting on 12th October when local Councillors said they had no prior knowledge of the plan to sell off the car park to Lidl. If this move is to help balance the books of the NFDC - think again. The people of Hythe will be at the next local elections.

We use Hythe a lot for shopping and the library. The independent shops will suffer if Lidl's comes to Hythe. There will be reduce car parking. What about the market

Increased competition in the village will offer consumers in the Waterside area more choice & control over where they spend their hard earned money on essential shopping items. Currently, there is very limited choice for grocery shopping in Hythe, particularly for those who are reliant upon public transport, youngsters, families are working to a limited income. Although sympathetic to those who feel this would be a 'blot on the landscape' for Hythe, one needs to consider the proposed development from an objective point of view. Local shoppers (ie SO45 postcode area), would at last have a choice where to spend their cash. Remove the subjective objections which no doubt be raised (not in my back yard) argument & consider the wider positive impact this will have for jobs, consumers, dragging Hythe into the realities of modern life & new investment to the area. As for increased traffic - well, Hythe is really dangerous as is, the only thing I personally would like to see improved or better managed is the turning in the road from South Street in to The Grove. A study should be held regardless to establish why so many drivers breach the mid (from both directions). It is a really scary turning & I don't think I am the only one who has had several near misses over the last 20 years. I hope Lidl get a fair & objective hearing & I hope the process provides the Waterside area with alternatives to the current status quo.

Is it not possible to develop the PC Builders site for housing without selling the St Johns Street car park to Lidl. NFDC could release part of the car park to expand housing development

An excellent proposal that will help Hythe prosper

Please don't do this. The road network and local services (electricity, water) cannot support a supermarket and housing. There are already enough lorries and traffic passing the house (south street). We do not need any more !

Market car park is used quite a lot to lose it would mean people going out of hythe when unable to find parking. No objection to Lidl but definitely object to losing car and market - suggested place for market not big enough and where would people park

Lidl must employ local people

Not a bad thing having another supermarket in the area but the wrong place

My husband and I have lived in the village for over 50 year and have become very disillusioned by the way it has been developed. Too many charity shops and estate agents. The should be let at low cost to local.

I hope the exit & entrance is made as safe as possible as at the moment cars have to drive across busy pavements I've had a few close calls with cars

We need another supermarket near Hythe but it would be better placed on hardly industrial estate as it wouldn't cause so much traffic congestion

What a fantastic idea to have Lidl coming, give Waitrose some competition.

More low cost housing should be provided

House prices reducing, increased litter, Local Council should be looking at local development enhance support growth

Much rather have car parking spaces for existing shoppers

A site on Hardley Industrial estate would provide sufficient space for car parking and lorry movements

its about time we had another food choice

The council should provide 90 minutes free parking in all their car parks to encourage people back to the village. The parking clocks go up in price each year to which cannot use in all of the car parks

think about little shops

Hythe is a small place and people won't use Lidl the free parking will affect people coming into the village

we do not need further retail food shops

New shop new input could draw shoppers from neighbouring areas so enhance existing shops and improve trade

Hythe is a small village so leave it as it is

it is my belief that there already exists sufficient choice of food retailers in the area and would prefer to see a non food retail outlet on the site should it be developed

There is sufficient local grocery stores without the need for another large store located within the village

I dont want any social housing built in hythe or anywhere else in the waterside area. i say this in case that is a future consideration. listen and act on what the people pay for, and support the community

I think the area would benefit from the increased competition and good value products that will sell

on Friday 23rd there were only 9 spaces in the Library Car Park 11.25 am and 48 cars in New Road Car Park where would the other 39 cars park. The traffic problem in the village is serious now. Devalue or nearby property prices

Lidl is what the area needs to put pressure on Tesco fair competition

Hythe needs more competition Waitrose has monopoly for too long and Lidl have a variety of other things

this council has done its usual underhand way of making this public. I am a trader and this supposed public consultation should be 21 days. this council has only the public and traders 10 days. You are asking if we want Lidl's but we know that it's probably already been agreed and passed by the Council whether anyone wants it or not. As for granting Lidl's 90 minutes free parking you would be better off making all the car parks free for the customers who we need in the village. You have given paper surveys to (sentences redacted). You can all sit in your meetings and not giving a (redacted) about the traders. You did it with Costa and you did it with the road works in Hythe. And the money you get from the sale of the car parks will most likely be wasted

Lidl's would bring extra retail opening in Hythe as apart from groceries they will offer twice weekly specials centred around hardware items as opposed to food. Toys, clothes, kitchen items, bedding to name but a few. As these are weekly offers and not here all of the time the impact on some local shops would not be an ongoing problem. There is also concern about Hythe Village shops as well. Hythe is a lovely place and I enjoy it but is overrun by hairdresser, estate agents and charity shops. A shop with a different selling aspect would be welcome

Strongly agree we need more family housing in area

Would bring more people in to the village and should benefit other shops

They are going in the wrong car park - put them in the Library car park, access for deliveries would be better than St Johns Street and the Library car park is bigger and not in such a premier position for the remainder of the shops.

Lidl's would be good competition for other retailers

That car park is the nearest car park used to watch the numerous events on Southampton Water. There is traffic congestion as it is. If this car park goes more cars will cram on to the Promenade - blocking it more than it already does. I think it's wrong to have this type of supermarket for Hythe. An M&S local would be better. No more retirement housing flats for single low paid workers are needed more

A Lidl would be good, but I feel the increase in traffic would cause terrific congestion

A Lidl on the edge of the village would be used by people who would not continue on into the village to shop, therefore bring no advantage to the village at all. The market is obviously being done to allow the Lidl plan to go ahead, to the detriment of both the village and the market. If a residential area is planned it should be starter homes not yet more ridiculously overpriced accommodation for the elderly. I wonder how many of the authors of this proposal actually live in the village and how they will be affected by these money making proposals.

This would take away from the historic beauty and charm of this area of the village. Detracting from the beauty of the conservation area. It does not fit in with an ethos promoting local businesses. Increased traffic would be a serious disruption to the housing in the area.

A Lidl store would give more consumer choice and be an asset to the community. I do not feel that another supermarket would impact on the existing stores. Currently Waitrose (a high end store) and the small fruit and veg shop co exist well, so I cannot see either of these shops suffering.

I haven't seen any published plans probably due to the NFDC keeping it under their hat. Though Lidl would give consumers more choice it is at the expense of all other amenities in central Hythe. A better position for Lidl would be adjacent to the golf course off the Diben roundabout where there is unused land. Making deals with local business's (PC builders) is not in the interests of Hythe locals. The NFDC is also spoiling the chances of young families by buying back old council houses in the area at a premium price. This has created a shortage of 2 and 3 bed semi's in the area over the last 3 months.

Concerned that access road into Hythe not adequate to support increased traffic from customers and deliveries (likely to exceed existing traffic generated by PC Builders). Access to this area of Hythe is extremely poor over inadequate roads, which are already over loaded. South Street especially is narrow and despite the council planning parking restrictions (which are not enforced) there are already serious problems with illegal parking.

our boundary abutts proposed lidl are at rear, screening is essential. also positioning of supermarket logistics. most concerned 're flooding in south street from no.1 to shore road when heavy rain. traffic splashback will impinge on our foundations as we abutting road to the front. high tide slows surface water drainage pipess. wh happen to foul water from New flats on site?s

We do not need another spermarket especially in Hythe. There is room at Hardley if you feel we do not have enough. South Street is not suitable for all the lorises 1 come down there now our houses shake. The nice houses of character & vulnerability which will be ruined by this proposal. Please think about Hythe Villiage before allow this building to go ahead.

I think local residents should be able to express their views. I hope the final decision will be prompt, and not a protracted process

I think the development would have a negative impact on the character of the village.

I strongly believe this would be out of place in Hythe.

Strongly against this proposal, which would badly damage the immediate environment and the whole balance of the village with yet another unnecessary supermar
Low-rise housing is a much higher priority, which would help to reduce a shortage of accommodation.

1. disappointed no plan was included. Also no paper copies of survey in library when I went in. Survey fails to include relocation of market element. 2. Market - whe antiques fairs are held in village, centre is cramped, and shop window displays obstructed. Current market stalls are much bigger than those in antique. fair. It's har see how the market will fit without feeling very cramped. 3. Loss of total parking spaces - when events are on at Soton water e.g. cruise ships, fireworks, air display people are drawn to Hythe, village becomes gridlocked, parking spaces are needed. 4. Hythe does not need more retirement housing. It needs 2 and 3 bedroomed detached and terraced houses for first time and step up buyers to BUY. This would help redress the damaging impact of NFDCs policy of buying up most of these properties that come on the market, seriously distorting locsl house prices. 5. Lack of communication and betrayal of trust. NFDC only made their plans known to t parish at a very late stage, and are using bully boy tactics to force them through. This is unacceptable. The fact that some of our parish councillors also serve on N and were aware of the plans but did not inform the parish amounts to a betrayal of trust. The questionable integrity of these councillors is a serious issue which car ignored. 6. Wheeler -deeling by NFDC's estates and valuations,, favouring one local business over all the others and enabling them make significant profit is unethic an abuse of power and an abuse of the trust placed in them. There seems to be a total absence of moral and ethical judgement at NFDC.

St John's Street is difficult to cross at the best of times with the existing flow of traffic

In spite of the population size og H&D, Hythe Village Centre has up to now retained its village identity. In my view this would be very difficult to maintain due to the relatively small size of Historic Hythe. the proposal would see yet more large up to date building and also bring too much traffic

There is not much chance of family housing given the 'relationship' between PC BUilders and McCarthy & Stone. The 90 minutes free parking should be restricted. Should the District Council negotiate to secure parking clock usage, we need to know that this could not be revoked in the future, it should be built into planning. T whole project has been very badly broadcast, most people weren't aware until the article on the front of the freebie paper & the Lymington Times & the majority of residents are not aware of this questionnaire.

1) The site is not suitable for a supermarket. 2) T T Junction at PC Builders, South Street & St John's Street is already a nightmare. 3) The High Street is already empty apart from Banks, Estate Agents & Charities. In other words visit Hythe! 4) Would family housing enrich Hythe? 5) Tesco, Tesco, Tesco and Waitrose - many more?

This is not the right location for a Lidl supermarket. The narrow road access to this site would generate severe traffic disruption in the area. The loss of car parking is manageable should housing be built on the site.

Sometimes, especially for weddings and funerals - parking for 250 people at St John's Church is needed. Many are elderly and/or disabled; car parks further away problems. 90 spaces will not be enough next to the church, the church has no space to create its own car park.

It sis unclear if the intention is for Lidl to take over the entire car park or just a section. If it is the whole car park 90 minutes free parking without restriction to usinr can only be good thing.

The junction of Shore Road, St. John's Street and South Street is dangerous and the visibility is blocked. To build high density housing for elderly people would not be very sensible.

Traffic - most cars/buses/taxis do not adhere to the 20 mph limit now, making access to houses in New Road dangerous. More traffic would make this worse. Also leaving the car park do not stop at lines when entering New Road. This is dangerous for pedestrians, especially those with young children. Store - I don't feel that is the right store for Hythe village. People would come in by car, shop at Lidl and leave without purchasing anything from the village shops. No objection to selling the car park but not for a store like Lidl.

There is a need for cheaper and further options in this area for local people for weekly shopping.

1) Facilitating the relocation of PC Builders is not a local council's responsibility. 2) Since Lidl would control their car park, you can't count any use of this car park. The figures, the true reduction in available spaces is more than 30%. Also, you can't use market day as an example, it's obviously more difficult to park in Waitrose for one try and not shop on a Tuesday because of the congestion. I consider it to be a real plus point to have spare parking capacity 'in the bank' since things might change, e.g. a station could be built in the New Street car park or if electric cars come in, more cars might be used.

1) No supermarket required. 2) If you want to get rid of St. John's Car Park suggest you expand the area gained by obtaining PC Builders to enable more housing built in a style in keeping with present homes in the area.

With regard to the two questions above concerning Lidl's car park, I have answered yes. However, I feel that these two questions give the impression that planning permission is already a formality.

We consider the whole site inappropriate for the access and traffic - delivery etc lorries into a small village

I feel that Hythe needs more affordable housing be it for young families or older people. Lidl is a good store but I cannot help but feel that Hythe needs more small bookshop, fishmonger, hardware shop etc.

I often shop in Hythe as well as attending classes. The loss of parking spaces will mean fewer people will shop in Hythe to the detriment of local traders. The proposed 90 minutes free parking does not compare with the 3 hour parking clock

Cars trying to reach Waitrose Car Park and Lidl's car park would make for a busy road outside the Grove. We have plenty of food shops in the area. Hythe Village conservation area so we need to be vigilant.

1) Increase in traffic - it could cause a problem for nearby residents and when there are special events in Hythe. Housing - although we are 75 years plus we think is enough retirement housing at the moment. Affordable homes for young people would be better. Parking - it would be better if this site extended to 2 hours as in Romsey but parking clock option is a good idea. We shop in Hythe once or twice a week. We go to Romsey once a month to shop at Aldi.

The car park should NOT be sold off. I was in Hythe on Tuesday and it was impossible to park, so imagine that on a daily basis. It already sounds like it's a fait accompli anyway as the wording of the last but one question implies. If it goes ahead, then parking clock usage should continue.

Already plenty of retirement properties

There are more than sufficient large and small supermarkets in the area. Better to leave the site for light industry

The Waterside does not need any more supermarket space. It can only have a negative effect on existing shops, which already provide excellent service. Also loss of car park would be a disaster for Hythe. Provide more housing.

It would be excellent to have an alternative to Waitrose in the village

I walk my children to school everyday. I find it hard to cross South Street and New Road due to people driving faster than 20 mph and the volume of traffic. I think having a Lidl supermarket would make this problem even worse. I also think that Lidl customers would not use the village amenities and would therefore take away trade. I moved to this area because it was a nice affluent place to be and I don't think that LIDL IS IN KEEPING WITH THE VILLAGE. AS FOR THE RETIREMENT - THERE ARE NOT NECESSARY AND WOULD CAUSE FURTHER STRAIN ON THE MEDICAL SERVICES IN THIS AREA.

I don't like the loss of St John Street Car Park where would visitors to Hythe park? There is plenty of retirement properties already.

Lidl would benefit those on low incomes of which there are quite a few families around. Hythe Retirement homes are good it enables the elderly to have everything at their doorstep

The building of a huge complex like this will cause traffic chaos as the roads are quite narrow for large lorries for probably at least 2 years. I live directly opposite the McCarthy and Stone site in DP and have first hand experience of what it will be like

No way should NFDC car park be sold off to anyone. Parking is getting more difficult everywhere. We are seeing more and more cars on the roads and of course lorries are the size of a bus so need more space. It would be devastating for Waitrose who have such a small private car park. We have two parking clocks 1 x £100 and 1 x £20 if the NFDC take the money we expect them to try and provide a reasonable amount of parking space. When there are events in the docks people come from all over the area to view the shops and fireworks just to name a few items. Traffic in Hythe is already a problem with both lorries like Waitrose on one road and the Bell's furniture lorries and buses in New Road. Traffic would need urgent consideration. MOST OF ALL HOW ABOUT LETTING THE RESIDENTS OF THE WATERSIDE KNOW ABOUT THIS AND CALL A PUBLIC MEETING AND ADVISE THEM WHAT IS PROPOSED. NOT JUST A MINI ADVERT IN THE FOREST POST THAT SOME RESIDENTS AND OTHERS DO NOT LIKE THE ISSUE WITH THE FORRESTERS. My husband and I both signed a document in good faith, in the village recently, to say that we had agreed to the market moving into a more central location but not mention about the carpark being sold. We regret this and wish our names to be removed.

Hythe is very short on parking areas available so why would the one opposite The Grove become a building site for even more retirement homes.

The loss of the long stay parking will have a major adverse effect on people who work in the village the hotel and other residents will also lose their overnight parking they depend on

Do we really need another supermarket? Surely the location is inappropriate. Once we have lost the car park, with the open space it also offers, it has gone forever with no redress.

would want to see more detailed plans before making a final decision

Will bring much needed employment plus possible visitors from elsewhere

This would bring more outsiders to Hythe who do not have clocks

1) Concerned about the increase in young people hanging around this proposal would cause. 2) Let's not turn Hythe into Totton. 3) Although Hythe maybe could do with another SMALL supermarket to give more choice, a big Lidl would attract the wrong type of people to Hythe. Why not open up more clothes shops (not charity), an evening restaurant, a WH Smiths, all of these would improve Hythe considerably. 4) Also, please open up a train line and do something more with the front, let's make Hythe nice (REDACTED)

Worst location ever. Will Hythe be made into a one way system?

Unless you are on social media you wouldn't know about the proposal or the extraordinary meeting. Also unless you went to the 'chosen' shops in the Parish you wouldn't know about the survey - at the meeting it was agreed a survey would go to ALL homes.

As I work in South Street, The car park in question is the only place I can park, and pay £100 a year for the privilege. This car park is normally 75% full most days if it is removed then where will all these cars park? As this is a conversation area, it is not appropriate for Lidl to be here. Maybe consider some out of village areas like Holbury Industrial estate?

It is not appropriate for the Council to sell off valuable resources like land for financial gain. This will in no way enhance the environment in Hythe and once sold can't be recovered. Where are all of the cars that usually use this car park going to, and will the council be refunding the parking clocks that are now redundant?

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